

This walkthrough demonstrates how to set up an automated event marketing campaign from start to finish. Users create an event profile, configure company details for AI-powered personalization, generate and import qualified leads from exhibitor lists and databases, then launch personalized outreach sequences. The outcome is a full calendar of scheduled meetings with high-value prospects, automated through AI-driven targeting and messaging that maximizes event ROI.

Total steps: 92

1. Transform Event Marketing into Revenue

Discover how to automate your entire event workflow—from lead generation to personalized outreach—saving hours while maximizing ROI.

Audio transcript: Transform Event Marketing into Revenue

Discover how to automate your entire event workflow—from lead generation to personalized outreach—saving hours while maximizing ROI.

BoothSwipe

Swipe right on the exhibitors worth your time.

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Refer & Earn

Join our Community

sridhar@boothswipe.com

Sign out

EVENTS

AI4

Africa Food Show

PIPELINE

Influenced this quarter

\$0.0M

CAMPAIGN STATUS

Contacts (all events)

0

0 reached · 0 queued

0 invites

0 DMs

0 emails

Replies 0 (0%)

CALENDAR

June 2026

Su	Mo	Tu	We	Th	Fr	Sa
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20

Upcoming event · Sridhar Srigiriraju

AI4 · Aug 4–6

Add conference location

Attendee

YOUR ITINERARY

Tue 4 AugWed 5 AugThu 6 Aug

OUTREACH PHASE

Pacing — 0 of ~138 touches for this stage

Send ~138 more touches to stay on pace for a ~3-touch sequence by event day.

Target accounts attending

71 +24

Attendees discovered

1,211 +612

Outreach sent

0 +187

Meetings scheduled

0 +9

Premium meeting slots

High-value 1:1s book up first. Lock them in early.

0 / 11 booked

Slot	Mon 3 Aug	Tue 4 Aug	Wed 5 Aug	Thu 6 Aug	Fri 7 Aug
Evening	+	-	-	-	-
Breakfast	-	+	+	+	-

51 days out

Outreach

Event journey

Outreach

Outreach is 9 days overdue

2. Transform Event Marketing into Revenue

Discover how to automate your entire event workflow—from lead generation to personalized outreach—saving hours while maximizing ROI.

Audio transcript: Transform Event Marketing into Revenue

Discover how to automate your entire event workflow—from lead generation to personalized outreach—saving hours while maximizing ROI.

BoothSwipe

Swipe right on the exhibitors worth your time.

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Refer & Earn

Join our Community

sridhar@boothswipe.com

Sign out

EVENTS

AI4

Africa Food Show

PIPELINE

Influenced this quarter

\$0.0M

CAMPAIGN STATUS

Contacts (all events)

0

0 reached · 0 queued

0

invites

0

DMs

0

emails

Replies

0 (0%)

CALENDAR

< June 2026 >

Su

Mo

Tu

We

Th

Fr

Sa

31

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

Upcoming event · Sridhar Srigiriraju

51 days out

Outreach

Event journey

Outreach

Outreach is 9 days overdue

AI4 · Aug 4–6

Add conference location

Attendee

YOUR ITINERARY

Tue 4 Aug

Wed 5 Aug

Thu 6 Aug

OUTREACH PHASE

Pacing — 0 of ~138 touches for this stage

Send ~138 more touches to stay on pace for a ~3-touch sequence by event day.

Target accounts attending

71 +24

Attendees discovered

1,211 +612

Outreach sent

0 +187

Meetings scheduled

0 +9

Premium meeting slots

High-value 1:1s book up first. Lock them in early.

0 / 11 booked

Slot	Mon 3 Aug	Tue 4 Aug	Wed 5 Aug	Thu 6 Aug	Fri 7 Aug
Evening	+	-	-	-	-
Breakfast	-	+	+	+	-

3. Let's create your first event to centralize all marketing activities

Audio transcript: Let's create your first event to centralize all marketing activities

The screenshot displays the BoothSwipe dashboard, a platform for managing marketing activities and events. The interface is divided into a left sidebar with navigation options and a main content area.

Left Sidebar:

- Home
- Profile
- Settings
- Event Calendar
- My Content
- Campaigns
- Insights
- Event CRM
 - Companies
 - Contacts
 - Deals
- GTM
 - Global Event Calendar
- Your Subscriptions
- Refer & Earn
- Join our Community
- Sign out

Main Content Area:

- EVENTS:** A list of events with a highlighted "AI4" event. A red circle highlights a "+" icon for creating a new event.
- Upcoming event - Sridhar Srigriraju:** Details for the "AI4 • Aug 4-6" event, including a location placeholder and an "Attendee" list.
- YOUR ITINERARY:** A timeline showing dates from Tuesday 4 Aug to Thursday 6 Aug.
- PIPELINE:** A section showing the number of events influenced this quarter, currently at \$0.0M.
- CAMPAIGN STATUS:** A section showing the number of contacts (all events) and a breakdown of outreach metrics: 0 invites, 0 DMs, and 0 emails. Replies are also shown as 0 (0%).
- OUTREACH PHASE:** A section showing the current outreach phase, "Pacing — 0 of ~138 touches for this stage". It includes a note: "Send ~138 more touches to stay on pace for a ~3-touch sequence by event day."
- Target accounts attending:** A metric showing 71 target accounts attending, with a +24 change.
- Attendees discovered:** A metric showing 1,211 attendees discovered, with a +612 change.
- Outreach sent:** A metric showing 0 outreach sent, with a +187 change.
- Meetings scheduled:** A metric showing 0 meetings scheduled, with a +9 change.
- CALENDAR:** A calendar view for June 2026, showing the dates of the event (Aug 4-6) highlighted in blue.
- Premium meeting slots:** A section showing high-value 1:1s book up first. It includes a table with slots for "Evening" and "Breakfast" across the event dates (Mon 3 Aug to Fri 7 Aug).

4. Let's create your first event to centralize all marketing activities

Audio transcript: Let's create your first event to centralize all marketing activities

The screenshot displays the BoothSwipe dashboard, a platform for managing marketing events. The interface is divided into a left sidebar, a top header, and a main content area.

BoothSwipe Header: The top header features the BoothSwipe logo and a tagline: "Swipe right on the exhibitors worth your time."

Left Sidebar: The sidebar contains navigation links for various sections: Home, Profile, Settings, Event Calendar, My Content, Campaigns, Insights, Event CRM (Companies, Contacts, Deals), GTM (Global Event Calendar), and Your Subscriptions.

Main Content Area:

- EVENTS:** A section showing a list of events. The first event, "AI4", is highlighted with a blue bar. A red circle highlights a "+" icon, indicating the option to add a new event.
- Upcoming event - Sridhar Srigiriraju:** A section for the upcoming event "AI4 · Aug 4–6". It includes a button to "Add conference location" and a list of attendees.
- YOUR ITINERARY:** A section showing the event dates: Tue 4 Aug, Wed 5 Aug, and Thu 6 Aug.
- PIPELINE:** A section showing the pipeline status: "Influenced this quarter \$0.0M".
- CAMPAIGN STATUS:** A section showing the campaign status for "Contacts (all events)". It displays 0 reached, 0 queued, and 0 invites, DMs, and emails.
- OUTREACH PHASE:** A section showing the outreach phase: "Pacing — 0 of ~138 touches for this stage". It includes a note: "Send ~138 more touches to stay on pace for a ~3-touch sequence by event day."
- Target accounts attending:** A section showing 71 target accounts attending, with a +24 increase.
- Attendees discovered:** A section showing 1,211 attendees discovered, with a +612 increase.
- Outreach sent:** A section showing 0 outreach sent, with a +187 increase.
- Meetings scheduled:** A section showing 0 meetings scheduled, with a +9 increase.

CALENDAR: A section showing a calendar view for June 2026.

Premium meeting slots: A section showing premium meeting slots: "High-value 1:1s book up first. Lock them in early."

5. Give your event a memorable name for easy tracking

Audio transcript: Give your event a memorable name for easy tracking

boothSwipe
Right on the exhibitors worth your time.

Home
Profile
Settings
Event Calendar
My Content
Campaigns
Insights

Event CRM
Companies
Contacts
Deals

GTM
Global Event Calendar
Your Subscriptions

EVENTS
+ Upcoming event - Sridhar Srigiriraju
51 days out **Outreach** Event job

AI4
Africa Food Show

PIPELINE
Influenced this quarter
\$0.0M

CAMPAIGN STATUS
Contacts (all events)
0
0 reached - 0 queued
0 Invites 0 DMs
Replies

CALENDAR
< June 2026

Add an event

Event name
SaaStr Annual

Start date End date

Attending as
Booth / Exhibitor Attendee

Booth location
Hall B, Booth 412

Conference location
San Francisco, CA

Event URL
<https://www.saastrannual.com>

You'll be able to extract exhibitors and speakers from the Priority exhibitors card once the event is created.

Add event

Attendees discovered
1,211 +612

Meetings scheduled
0 +9

6. Give your event a memorable name for easy tracking

Audio transcript: Give your event a memorable name for easy tracking

boothSwipe
Right on the exhibitors worth your time.

Home
Profile
Settings
Event Calendar
My Content
Campaigns
Insights
Event CRM
Companies
Contacts
Deals
GTM
Global Event Calendar
Your Subscriptions

EVENTS
+ AI4
Africa Food Show

PIPELINE
Influenced this quarter
\$0.0M

CAMPAIGN STATUS
Contacts (all events)
0
0 reached - 0 queued
0 Invites 0 DMs
Replies

CALENDAR
< June 2026

Upcoming event - Sridhar Sriginiraju
51 days out
Outreach
Event job

Add an event ×

Event name
SaaStr Annual

Start date
dd/mm/yyyy

End date
dd/mm/yyyy

Attending as
Booth / Exhibitor
Attendee

Booth location
Hall B, Booth 412

Conference location
San Francisco, CA

Event URL
https://www.saastrannual.com

You'll be able to extract exhibitors and speakers from the Priority exhibitors card once the event is created.

Add event

Attendees discovered
1,211 +612

Meetings scheduled
0 +9

7. Set when your event begins to trigger automated workflows

Audio transcript: Set when your event begins to trigger automated workflows

BoothSwipe

Home Profile Settings Event Calendar My Content Campaigns Insights

Event CRM Companies Contacts Deals GTM Global Event Calendar Your Subscriptions

EVENTS

Upcoming event - Sridhar Sririraju

51 days out Outreach Event

AI4

Africa Food Show

PIPELINE

Influenced this quarter

\$0.0M

CAMPAIGN STATUS

Contacts (all events)

0

0 reached - 0 queued

invites DMs

Replies

CALENDAR

< June 2026

Add an event

Event name

TMRE

Start date dd/mm/yyyy

End date dd/mm/yyyy

Attending as

Booth / Exhibitor Attendee

Booth location

Hall B, Booth 412

Conference location

San Francisco, CA

Event URL

https://www.saastrannual.com

You'll be able to extract exhibitors and speakers from the Priority exhibitors card once the event is created.

Add event

Attendees discovered

1,211 +612

Meetings scheduled

0 +9

8. Define when it wraps up to schedule follow-up campaigns

Audio transcript: Define when it wraps up to schedule follow-up campaigns

Add an event ×

Event name
TMRE

Start date
05/10/2026 📅

End date
dd/mm/yyyy 📅

Itinerary
Pick the days you'll be at the event. We'll use these to build your meeting calendar.

Mon 5 Oct

Attending as

Booth / Exhibitor Attendee

Booth location
Hall B, Booth 412

Conference location
San Francisco, CA

Event URL
https://www.saastrannual.com

You'll be able to extract exhibitors and speakers from the Priority exhibitors card once the event is created.

51 days out Outreach Event journey Outreach Outreach is 9 days overdue

Attendees discovered
1,211 +612

Meetings scheduled
0 +9

0 / 11 booked

9. Record where attendees can find you on the show floor

Audio transcript: Record where attendees can find you on the show floor

The screenshot shows a web application interface for creating an event. A modal form is open in the center, titled "Event name". The form contains the following fields and options:

- Event name:** TMRE
- Start date:** 05/10/2026
- End date:** 07/10/2026
- Itinerary:** Pick the days you'll be at the event. We'll use these to build your meeting calendar. Options: Mon 5 Oct, Tue 6 Oct, Wed 7 Oct.
- Attending as:** Booth / Exhibitor (selected), Attendee
- Booth location:** Hall B, Booth 412 (highlighted with an orange circle)
- Conference location:** San Francisco, CA
- Event URL:** https://www.saastrannual.com

Below the form, there is a note: "You'll be able to extract exhibitors and speakers from the Priority exhibitors card once the event is created." and an "Add event" button.

The background interface includes a sidebar with navigation links: Settings, Event Calendar, My Content, Campaigns, Insights, Event CRM (Companies, Contacts, Deals), GTM (Global Event Calendar), Your Subscriptions, Refer & Earn, Join our Community, har@boothswipe.com, and Sign out.

The main content area shows a dashboard for the "Africa Food Show" with a pipeline of \$0.0M, campaign status (0 reached, 0 queued), and a calendar for June 2026.

On the right, there are statistics: Attendees discovered (1,211 +612) and Meetings scheduled (0 +9).

10. Add the venue location for context in outreach messages

Audio transcript: Add the venue location for context in outreach messages

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Refer & Earn

Join our Community

har@boothswipe.com

Sign out

Africa Food Show

PIPELINE

Influenced this quarter

\$0.0M

CAMPAIGN STATUS

Contacts (all events)

0

0 reached - 0 queued

0 invites

0 DMs

Replies

CALENDAR

< June 2026

Su	Mo	Tu	We	Th
31	1	2	3	4
7	8	9	10	11
12	13	14	15	16
17	18	19	20	21

Event name

TMRE

Start date

05/10/2026

End date

07/10/2026

Itinerary

Pick the days you'll be at the event. We'll use these to build your meeting calendar.

Mon 5 Oct

Tue 6 Oct

Wed 7 Oct

Attending as

Booth / Exhibitor

Attendee

Booth location

Hall B 202

Conference location

San Francisco, CA

Event URL

https://www.saastrannual.com

You'll be able to extract exhibitors and speakers from the Priority exhibitors card once the event is created.

Add event

event day.

Attendees discovered

1,211 +612

Meetings scheduled

0 +9

Wed 5 Aug

Thu 6 Aug

11. Link to the event page so prospects can learn more

Audio transcript: Link to the event page so prospects can learn more

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

TM

Global Event Calendar

Our Subscriptions

Refer & Earn

Join our Community

@boothswipe.com

Sign out

Africa Food Show

PIPELINE

Influenced this quarter

\$0.0M

CAMPAIGN STATUS

Contacts (all events)

0

0 reached - 0 queued

0 invites

0 DMs

Replies

CALENDAR

< June 2026

Su	Mo	Tu	We	Th
31	1	2	3	4
7	8	9	10	11
12	13	14	15	16
17	18	19	20	21

Event name

TMRE

Start date

05/10/2026

End date

07/10/2026

Itinerary

Pick the days you'll be at the event. We'll use these to build your meeting calendar.

Mon 5 Oct

Tue 6 Oct

Wed 7 Oct

Attending as

Booth / Exhibitor

Attendee

Booth location

Hall B 202

Conference location

Denver

Event URL

https://www.saasrannual.com

You'll be able to extract exhibitors and speakers from the Priority exhibitors card once the event is created.

Add event

event day.

Attendees discovered

1,211 +612

Meetings scheduled

0 +9

Wed 5 Aug

Thu 6 Aug

12. Link to the event page so prospects can learn more

Audio transcript: Link to the event page so prospects can learn more

The screenshot shows the Boothswipe event creation interface. The left sidebar contains navigation links: Settings, Event Calendar, My Content, Campaigns, Insights, Event CRM (Companies, Contacts, Deals), GTM (Global Event Calendar), Your Subscriptions, Refer & Earn, and Join our Community. The main content area displays the event details for 'Africa Food Show'. The 'Event name' field is 'TMRE'. The 'Start date' is '05/10/2026' and the 'End date' is '07/10/2026'. The 'Itinerary' section shows 'Mon 5 Oct', 'Tue 6 Oct', and 'Wed 7 Oct'. The 'Attending as' section has 'Booth / Exhibitor' selected. The 'Booth location' is 'Hall B 202' and the 'Conference location' is 'Denver'. The 'Event URL' field is highlighted with an orange circle and contains the text 'https://www.saastranual.com'. The 'Add event' button is visible at the bottom right of the form. The background shows a calendar for June 2026 and a summary of event statistics: Attendees discovered (1,211 +612) and Meetings scheduled (0 +9).

Event name
TMRE

Start date
05/10/2026

End date
07/10/2026

Itinerary
Pick the days you'll be at the event. We'll use these to build your meeting calendar.
Mon 5 Oct Tue 6 Oct Wed 7 Oct

Attending as
Booth / Exhibitor Attendee

Booth location
Hall B 202

Conference location
Denver

Event URL
https://www.saastranual.com

You'll be able to export exhibitors and speakers from the Priority exhibitors card once the event is created.

Add event

13. Your event is now live and ready for strategic planning

Audio transcript: Your event is now live and ready for strategic planning

The screenshot shows a dark-themed user interface for event management. A central white form is overlaid on a background dashboard. The dashboard on the left includes a 'PIPELINE' section with '\$0.0M' and a 'CAMPAIGN STATUS' section with '0' contacts. A calendar at the bottom shows the month of June 2026, with the 13th highlighted. The background on the right shows event statistics: 'Attendees discovered' at 1,211, 'Meetings scheduled' at 0, and '0 / 11 booked' for a specific date. The central form is titled 'Event name' and contains the following fields and options:

- Event name:** TMRE
- Start date:** 05/10/2026
- End date:** 07/10/2026
- Itinerary:** Pick the days you'll be at the event. We'll use these to build your meeting calendar. Options: Mon 5 Oct, Tue 6 Oct, Wed 7 Oct.
- Attending as:** Booth / Exhibitor (selected), Attendee
- Booth location:** Hall B 202
- Conference location:** Denver
- Event URL:** <https://informaconnect.com/tmre/>

Below the Event URL field, a note states: "You'll be able to extract exhibitors and speakers from the Priority exhibitors card once the event is created." At the bottom right of the form, there is a blue button labeled "Add event" which is circled in orange.

14. Access the TMRE event dashboard to view all activities

Audio transcript: Access the TMRE event dashboard to view all activities

BoothSwipe

Swipe right on the exhibitors worth your time.

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

EVENTS

+

AI4

Africa Food Show

TMRE

PIPELINE

Influenced this quarter

\$0.0M

CAMPAIGN STATUS

→

Contacts (all events)

0

0 reached · 0 queued

0

invites

0

DMs

0

emails

Replies

0 (0%)

CALENDAR

Upcoming event · Sridhar Srigiriraju

51 days out

Outreach

Event

AI4 · Aug 4–6

Add conference location

Attendee

YOUR ITINERARY

Tue 4 Aug

Wed 5 Aug

Thu 6 Aug

OUTREACH PHASE

Pacing — 0 of ~138 touches for this stage

Send ~138 more touches to stay on pace for a ~3-touch sequence by event day.

Target accounts attending

71 +24

Attendees discovered

1,211 +612

Outreach sent

0 +187

Meetings scheduled

0 +9

Premium meeting slots

High-value 1:1s book up first. Lock them in early.

15. Map your pre-event, during-event, and post-event touchpoints

Audio transcript: Map your pre-event, during-event, and post-event touchpoints

The screenshot displays a CRM interface for event planning. The main header shows the event name "TMRE • Oct 5-7" and the location "Denver". The "Planning" tab is selected, and a red circle highlights the "Event journey" tab. The "Setup checklist" shows 0/4 items completed: Define your ICP, Discover the exhibitor & speaker list, Upload booth content (brochures, banners), and Connect outreach channels (LinkedIn / Email). The "Pipeline" section shows a value of \$0.0M. The "Campaign Status" section shows 0 contacts, 0 reached, and 0 queued. The "Calendar" section shows 0 invites, 0 DMs, and 0 emails. The "Replies" section shows 0 (0%). The "Target accounts attending" section shows 0 +24. The "Attendees discovered" section shows 4 +612. The "Outreach sent" and "Meetings scheduled" sections show 0.

EVENTS + Upcoming event · Sridhar Srigiriraju 113 days out **Planning** Event journey Outreach Outreach should start in ~53 days

TMRE • Oct 5-7
📍 Denver
Booth · Hall B 202

YOUR ITINERARY
Mon 5 Oct Tue 6 Oct Wed 7 Oct

PIPELINE
Influenced this quarter
\$0.0M

CAMPAIGN STATUS →
Contacts (all events)
0
0 reached · 0 queued

0 invites 0 DMs 0 emails
Replies 0 (0%)

CALENDAR

PLANNING PHASE
Setup checklist · 0/4 done
Finish these before outreach starts so your messages land with the right people.

- ☐ Define your ICP [Open settings →](#)
- ☐ Discover the exhibitor & speaker list
- ☐ Upload booth content (brochures, banners) [Upload content →](#)
- ☐ Connect outreach channels (LinkedIn / Email) [Connect →](#)

Target accounts attending **0 +24**

Attendees discovered **4 +612**

Outreach sent **0**

Meetings scheduled **0**

16. Expand timeline details to see milestone-based triggers

Audio transcript: Expand timeline details to see milestone-based triggers

The screenshot displays the 'Event journey' interface. At the top, a navigation bar includes a close button (X) circled in orange, and tabs for 'Event journey' and 'Outreach'. Below the navigation bar, a timeline shows four phases: 'Far out' (90+ days, 'You are here'), 'Mid' (30 - 90 days), 'Near' (0 - 30 days), and 'Post-event' (After). The 'Far out' phase is expanded, showing tasks like 'Target account discovery', 'Content prep', 'ICP tuning', and 'Reply rates'. A 'KEY METRICS' section at the bottom of the expanded phase shows 'TARGET ACCOUNTS' at 0, 'ATTENDEES DISCOVERED' at 4, 'ICP' as 'Todo', and 'CONTENT' as 'Todo'. On the right side, there are buttons for 'Open settings', 'Upload content', and 'Connect'.

Event journey
The four phases of an event-led GTM motion — and what to focus on at each stage.

Far out · 90+ days
You are here

Mid · 30 - 90 days

Near · 0 - 30 days

Post-event · After

Far out · 90+ days CURRENT PHASE

- Target account discovery**
Build and refine the list of target companies & attendees.
- Content prep**
Upload brochures, banners, case studies.
- ICP tuning**
Define industries, company size, titles, geographies.
- Reply rates**
Track engagement and iterate messaging.

KEY METRICS

TARGET ACCOUNTS 0	ATTENDEES DISCOVERED 4	ICP Todo	CONTENT Todo
----------------------	---------------------------	-------------	-----------------

Mid · 30 - 90 days

- Outreach campaigns**
Launch and run sequences.
- Meeting slot fill rate**
Monitor how many premium slots are booked.

KEY METRICS

Open settings →

Upload content →

Connect →

17. Plan outreach 113 days before the event for maximum impact

Audio transcript: Plan outreach 113 days before the event for maximum impact

The screenshot shows a digital marketing dashboard for an event named "TMRE". The main header area includes the event name "TMRE · Oct 5-7", the location "Denver", and the booth "Hall B 202". A prominent orange circle highlights the text "113 days out". Below this, there are tabs for "Planning", "Event journey", and "Outreach". A note states "Outreach should start in ~53 days".

The left sidebar contains several sections:

- EVENTS**: A list of events including "AI4", "Africa Food Show", and "TMRE" (which is selected).
- PIPELINE**: A section showing "Influenced this quarter" with a value of "\$0.0M".
- CAMPAIGN STATUS**: A section showing "Contacts (all events)" with a value of "0". Below this, there are three sub-sections: "Invites" (0), "DMs" (0), and "Emails" (0). A "Replies" section shows "0 (0%)".
- CALENDAR**: A section at the bottom of the sidebar.

The main content area is titled "YOUR ITINERARY" and shows a timeline for "Mon 5 Oct", "Tue 6 Oct", and "Wed 7 Oct". The "PLANNING PHASE" section is highlighted, showing a "Setup checklist · 0/4 done". The checklist items are:

- ☐ Define your ICP
- ☐ Discover the exhibitor & speaker list
- ☐ Upload booth content (brochures, banners)
- ☐ Connect outreach channels (LinkedIn / Email)

Each item has a corresponding "Open settings", "Upload content", or "Connect" button. Below the checklist, there are four summary cards:

- Target accounts attending**: 0 +24
- Attendees discovered**: 4 +612
- Outreach sent**: 0
- Meetings scheduled**: 0

18. Plan outreach 113 days before the event for maximum impact

Audio transcript: Plan outreach 113 days before the event for maximum impact

The screenshot displays a comprehensive event planning interface. At the top, the event is identified as 'TMRE • Oct 5-7' in Denver, with a booth location of 'Hall B 202'. A prominent orange circle highlights the '113 days out' timer. The interface is divided into several functional areas:

- EVENTS:** A sidebar on the left lists events including 'AI4', 'Africa Food Show', and the selected 'TMRE'.
- PIPELINE:** A section showing 'Influenced this quarter' with a value of '\$0.0M'.
- CAMPAIGN STATUS:** A section showing 'Contacts (all events)' with a count of '0' and '0 reached · 0 queued'. It includes sub-metrics for 'invites', 'DMs', and 'emails', all at '0'.
- PLANNING PHASE:** A central section titled 'Setup checklist · 0/4 done' with instructions to 'Finish these before outreach starts so your messages land with the right people.' The checklist includes: 'Define your ICP', 'Discover the exhibitor & speaker list', 'Upload booth content (brochures, banners)', and 'Connect outreach channels (LinkedIn / Email)'. Action buttons for 'Open settings', 'Upload content', and 'Connect' are provided.
- YOUR ITINERARY:** A section with tabs for 'Mon 5 Oct', 'Tue 6 Oct', and 'Wed 7 Oct'.
- CALENDAR:** A section at the bottom left.
- Outreach Metrics:** A grid at the bottom right showing 'Target accounts attending' (0 +24), 'Attendees discovered' (4 +612), 'Outreach sent', and 'Meetings scheduled'.

19. Explore milestone settings to customize engagement timing

Audio transcript: Explore milestone settings to customize engagement timing

EVENTS

+

Upcoming event · Sridhar Srigiriraju

113 days out

Planning

Event journey

Outreach

Outreach should start in ~53 days

AI4

Africa Food Show

TMRE

PIPELINE

Influenced this quarter

\$0.0M

CAMPAIGN STATUS

Contacts (all events)

0

0 reached · 0 queued

0 invites

0 DMs

0 emails

Replies

0 (0%)

CALENDAR

TMRE · Oct 5-7

Denver

Booth · Hall B 202

YOUR ITINERARY

Mon 5 Oct

Tue 6 Oct

Wed 7 Oct

PLANNING PHASE

Setup checklist · 0/4 done

Finish these before outreach starts so your messages land with the right people.

Define your ICP

Discover the exhibitor & speaker list

Upload booth content (brochures, banners)

Connect outreach channels (LinkedIn / Email)

Open settings →

Upload content →

Connect →

Target accounts attending

0 +24

Attendees discovered

4 +612

Outreach sent

0

Meetings scheduled

0

20. Configure your company profile for AI-powered personalization

Audio transcript: Configure your company profile for AI-powered personalization

EVENTS +

Upcoming event · Sridhar Srigiriraju

TMRE · Oct 5-7

📍 Denver

Booth · Hall B 202

113 days out **Planning** **Event journey** **Outreach**

Outreach should start in ~53 days

YOUR ITINERARY

Mon 5 Oct Tue 6 Oct Wed 7 Oct

PIPELINE

Influenced this quarter

\$0.0M

CAMPAIGN STATUS →

Contacts (all events)

0

0 reached · 0 queued

0 invites 0 DMs 0 emails

Replies 0 (0%)

CALENDAR

< June 2026 >

PLANNING PHASE

Setup checklist · 0/4 done

Finish these before outreach starts so your messages land with the right people.

- ☐ Define your ICP **Open settings →**
- ☐ Discover the exhibitor & speaker list
- ☐ Upload booth content (brochures, banners) **Upload content →**
- ☐ Connect outreach channels (LinkedIn / Email) **Connect →**

Target accounts attending **0 +24**

Attendees discovered **4 +612**

Outreach sent **0 +187**

Meetings scheduled **0 +9**

21. Enter your company name to tailor messaging context

Audio transcript: Enter your company name to tailor messaging context

BoothSwipe
Swipe right on the exhibitors worth your time.

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Refer & Earn

Join our Community

sridhar@boothswipe.com

Sign out

Integrations

Workspace info, connections, and team.

Company

Used to tailor ICP, lead lists, and messages.

Company name

Boothswipe

Company website

https://boothswipe.com

Sender address

Bangalore, India.

Physical business address — appended to outreach emails as required by email law.

What you sell

Generate from website

BoothSwipe is lead generation software for companies exhibiting at trade shows. It extracts exhibitor lists, scores accounts by ICP fit, and automates pre-show LinkedIn outreach across your sales team to book meetings before the event.

Save

Whom do you sell to?

Define your ideal customer — used to qualify exhibitors and tailor outreach.

22. Provide your website URL for automated value proposition extraction

Audio transcript: Provide your website URL for automated value proposition extraction

BoothSwipe
Tools worth your time.

Company name
BoothSwipe

Company website
https://boothswipe.com

Sender address
Bangalore, India.

Physical business address — appended to outreach emails as required by email law.

What you sell [Generate from website](#)

BoothSwipe is lead generation software for companies exhibiting at trade shows. It extracts exhibitor lists, scores accounts by ICP fit, and automates pre-show LinkedIn outreach across your sales team to book meetings before the event.

Save

Whom do you sell to?
Define your ideal customer — used to qualify exhibitors and tailor outreach.

Industries (SIC)
None selected.

[Browse SIC database](#) [Add](#)

Company size (Employees)

23. Enter your company name to tailor messaging context

Audio transcript: Enter your company name to tailor messaging context

oothSwipe
Be right on the exhibitors worth your time.

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Company name

BoothSwipe

Company website

intics.ai

Sender address

Bangalore, India.

Physical business address — appended to outreach emails as required by email law.

What you sell

Generate from website

BoothSwipe is lead generation software for companies exhibiting at trade shows. It extracts exhibitor lists, scores accounts by ICP fit, and automates pre-show LinkedIn outreach across your sales team to book meetings before the event.

Save

Whom do you sell to?

Define your ideal customer — used to qualify exhibitors and tailor outreach.

Industries (SIC)

None selected.

Browse SIC database

Or add custom industry

Add

Company size (Employees)

24. Verify your website for accurate company intelligence

Audio transcript: Verify your website for accurate company intelligence

Company name

Intics.ai

Company website

intics.ai

Sender address

Bangalore, India.

Physical business address — appended to outreach emails as required by email law.

What you sell

Generate from website

BoothSwipe is lead generation software for companies exhibiting at trade shows. It extracts exhibitor lists, scores accounts by ICP fit, and automates pre-show LinkedIn outreach across your sales team to book meetings before the event.

Save

Whom do you sell to?

Define your ideal customer — used to qualify exhibitors and tailor outreach.

Industries (SIC)

None selected.

Browse SIC database

Or add custom industry

Add

Company size (Employees)

25. AI analyzes your website to craft compelling value propositions automatically

Audio transcript: AI analyzes your website to craft compelling value propositions automatically

Company name

Intics.ai

Company website

intics.ai

Sender address

Bangalore, India.

Physical business address — appended to outreach emails as required by email law.

What you sell

One or two sentences.

Generate from website

Save

Whom do you sell to?

Define your ideal customer — used to qualify exhibitors and tailor outreach.

Industries (SIC)

None selected.

Browse SIC database

Or add custom industry

Add

Company size (Employees)

26. Lock in your settings to power hyper-relevant outreach

Audio transcript: Lock in your settings to power hyper-relevant outreach

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Refer & Earn

Join our Community

sridhar@boothswipe.com

Sign out

Company website

intics.ai

Sender address

Bangalore, India.

Physical business address — appended to outreach emails as required by email law.

What you sell

Generate from website

Intics.ai sells an Agentic Document Intelligence (ADI) platform for enterprises in regulated, high-stakes industries. It uses pre-trained AI agents to autonomously extract data from unstructured or handwritten documents like PDFs, faxes, and images without manual setup.

Save

Whom do you sell to?

Define your ideal customer — used to qualify exhibitors and tailor outreach.

Industries (SIC)

None selected.

Browse SIC database

Or add custom industry

Add

Company size (Employees)

Whales
Enterprise · 1000+

Deers
200–999

Rabbits
20–200

Start-ups
1–20

27. Return to your main dashboard to continue building

Audio transcript: Return to your main dashboard to continue building

BoothSwipe
Swipe right on the exhibitors worth your time.

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Integrations

Workspace info, connections, and team.

Company

Used to tailor ICP, lead lists, and messages.

Company name

Intics.ai

Company website

intics.ai

Sender address

Bangalore, India.

Physical business address — appended to outreach emails as required by email law.

What you sell

Generate from website

Intics.ai sells an Agentic Document Intelligence (ADI) platform for enterprises in regulated, high-stakes industries. It uses pre-trained AI agents to autonomously extract data from unstructured or handwritten documents like PDFs, faxes, and images without manual setup.

Save

28. Navigate back to your TMRE event workspace

Audio transcript: Navigate back to your TMRE event workspace

BoothSwipe
Swipe right on the exhibitors worth your time.

Home
Profile
Settings
Event Calendar
My Content
Campaigns
Insights
Event CRM
Companies
Contacts
Deals
GTM
Global Event Calendar
Your Subscriptions
Refer & Earn
Join our Community
sridhar@boothswipe.com
Sign out

EVENTS
+
AI4
Africa Food Show
TMRE

PIPELINE
Influenced this quarter
\$0.0M

CAMPAIGN STATUS →
Contacts (all events)
0
0 reached - 0 queued
0 invites 0 DMs 0 emails
Replies 0 (0%)

CALENDAR
< **June 2026** >
Su Mo Tu We Th Fr Sa
31 1 2 3 4 5 6
7 8 9 10 11 12 13

Upcoming event - Sridhar Srigriraju
AI4 • Aug 4-6
Add conference location
Attendee
YOUR ITINERARY
Tue 4 Aug Wed 5 Aug Thu 6 Aug
51 days out Outreach Event journey Outreach
Outreach is 9 days overdue

OUTREACH PHASE
Pacing — 0 of ~138 touches for this stage
Send ~138 more touches to stay on pace for a ~3-touch sequence by event day.

Target accounts attending
71 +24
Attendees discovered
1,211 +612
Outreach sent
0 +187
Meetings scheduled
0 +9

Premium meeting slots
High-value 1:1s book up first. Lock them in early. 0 / 11 booked

Slot	Mon 3 Aug	Tue 4 Aug	Wed 5 Aug	Thu 6 Aug	Fri 7 Aug
Evening	+	-	-	-	-
Breakfast	-	+	+	+	-

29. Launch your outreach engine to generate qualified leads

Audio transcript: Launch your outreach engine to generate qualified leads

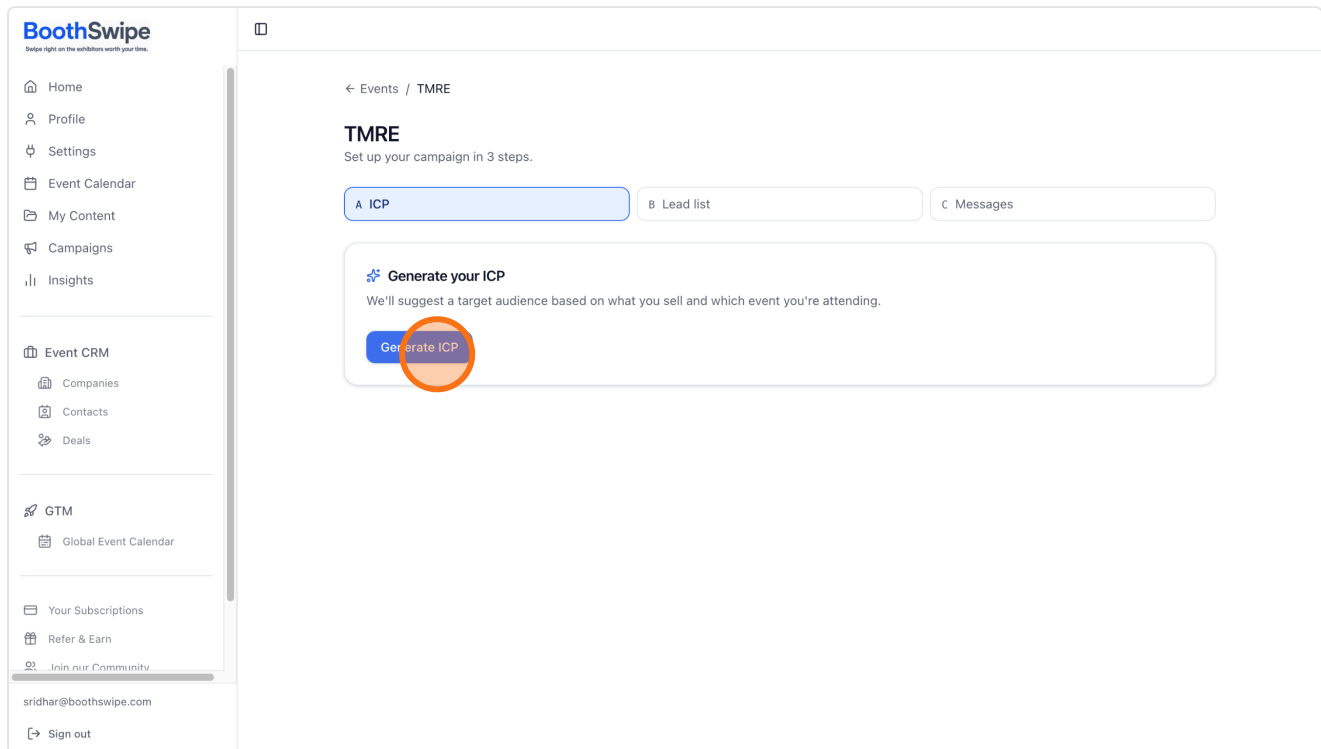
The screenshot displays a CRM dashboard for an event named "TMRE · Oct 5-7" in Denver. The dashboard is organized into several sections:

- EVENTS:** A list of events including "AI4", "Africa Food Show", and "TMRE".
- PIPELINE:** A section showing the pipeline status, with "Influenced this quarter" and a value of "\$0.0M".
- CAMPAIGN STATUS:** A section showing campaign status, with "Contacts (all events)" and a value of "0". It also includes a "Replies" section with a value of "0 (0%)".
- YOUR ITINERARY:** A section showing the itinerary for the event, with dates "Mon 5 Oct", "Tue 6 Oct", and "Wed 7 Oct".
- PLANNING PHASE:** A section titled "Setup checklist · 0/4 done" with a list of tasks: "Define your ICP", "Discover the exhibitor & speaker list", "Upload booth content (brochures, banners)", and "Connect outreach channels (LinkedIn / Email)".
- Target accounts attending:** A section showing "0 +24" target accounts attending.
- Attendees discovered:** A section showing "4 +612" attendees discovered.
- Outreach sent:** A section showing "0" outreach sent.
- Meetings scheduled:** A section showing "0" meetings scheduled.

The "Outreach" button is highlighted with a red circle, indicating the next step in the process. The button is located in the top right corner of the dashboard, next to the "Event journey" button. The text "Outreach should start in ~53 days" is visible below the button.

30. AI builds your ideal customer profile based on event context

Audio transcript: AI builds your ideal customer profile based on event context



31. Review the AI-generated targeting criteria for precision

Audio transcript: Review the AI-generated targeting criteria for precision

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Refer & Earn

Join our Community

sridhar@boothswipe.com

Sign out

Industries

Market Research, Consumer Insights & Analytics, Management Consulting, Healthcare & Pharmaceuticals, Financial Services, In

Comma separated

Company size

500-10000 employees

Comma separated

Geographies

United States, Canada, United Kingdom, Western Europe

Comma separated

Job titles

Chief Insights Officer, VP of Market Research, VP of Consumer Insights, Director of Research Operations, Head of Data & Analy

Comma separated

Seniority

VP, C-Level, Director, Senior Manager

Comma separated

Rationale

TMPE attendees are market research and insights professionals who handle massive volumes of unstructured data from survey transcripts, fieldwork forms, and reports that require extraction and analysis. Intics.ai's autonomous document intelligence dire

addresses their pain points around manual data processing from PDFs and handwritten forms in a regulated environment where

Save & use for lead generation

Regenerate

32. Refine your ICP to ensure you attract high-value prospects

Audio transcript: Refine your ICP to ensure you attract high-value prospects

Industries

Market Research, Consumer Insights & Analytics, Management Consulting, Healthcare & Pharmaceuticals, Financial Services, Insurance, Le

Comma separated

Company size

500-10000 employees

Geographies

United States, Canada, United Kingdom, Western Europe

Comma separated

Job titles

Chief Insights Officer, VP of Market Research, VP of Consumer Insights, Director of Research Operations, Head of Data & Analytics, VP of O

Comma separated

Seniority

VP, C-Level, Director, Senior Manager

Comma separated

Rationale

Intica.ai's autonomous document intelligence directly addresses their pain points around manual data processing from PDFs and handwritten forms in a regulated environment where accuracy is critical.

Save & use for lead generation

Regenerate

33. Activate this profile to start sourcing qualified event attendees

Audio transcript: Activate this profile to start sourcing qualified event attendees

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Refer & Earn

Join our Community

sridhar@boothswipe.com

Sign out

Industries

Market Research, Consumer Insights & Analytics, Management Consulting, Healthcare & Pharmaceuticals, Financial Services, In

Comma separated

Company size

500-10000 employees

Geographies

United States, Canada, United Kingdom, Western Europe

Comma separated

Job titles

Chief Insights Officer, VP of Market Research, VP of Consumer Insights, Director of Research Operations, Head of Data & Analy

Comma separated

Seniority

VP, C-Level, Director, Senior Manager

Comma separated

Rationale

Prime attendees are market research and insights professionals who handle massive volumes of unstructured data from survey transcripts, fieldwork forms, and reports that require extraction and analysis. Intics.ai's autonomous document intelligence dire

addresses their pain points around manual data processing from PDFs and handwritten forms in a regulated environment where is critical.

Save & use for lead generation

Regenerate

34. Import exhibitors to identify strategic networking opportunities

Audio transcript: Import exhibitors to identify strategic networking opportunities

The screenshot displays the TMRE campaign setup interface. On the left is a sidebar with navigation links: Profile, Settings, Event Calendar, My Content, Campaigns, Insights, Event CRM (Companies, Contacts, Deals), GTM (Global Event Calendar), Your Subscriptions, Refer & Earn, and Join our Community. The main content area is titled 'TMRE' with the instruction 'Set up your campaign in 3 steps.' Below this are three tabs: 'A ICP' (checked), 'B Lead list' (active), and 'C Messages'. Under the 'B Lead list' tab, there is a section 'Add leads to this campaign' with the instruction 'Pick a source. You can mix and match — leads are deduped and round-robin assigned.' This section contains four cards: 'Add Exhibitors' (with a blue 'Add Exhibitors' button circled in orange), 'Apollo Search' (with an 'Apollo Search' button), 'CSV upload' (with a 'CSV upload' button), and 'Import from HubSpot' (with an 'Import from HubSpot' button). The user's email 'sridhar@boothswipe.com' is visible at the bottom left.

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Refer & Earn

Join our Community

sridhar@boothswipe.com

TMRE

Set up your campaign in 3 steps.

A ICP ✓

B Lead list

C Messages

Add leads to this campaign

Pick a source. You can mix and match — leads are deduped and round-robin assigned.

Add Exhibitors

Scrape the event website for exhibitors, speakers, and attendee companies.

Add Exhibitors

Apollo Search

Up to 25 prospects matching your ICP, sourced live from Apollo

Apollo Search

CSV upload

Upload a CSV of contacts (name, title, company, email, LinkedIn).

CSV upload

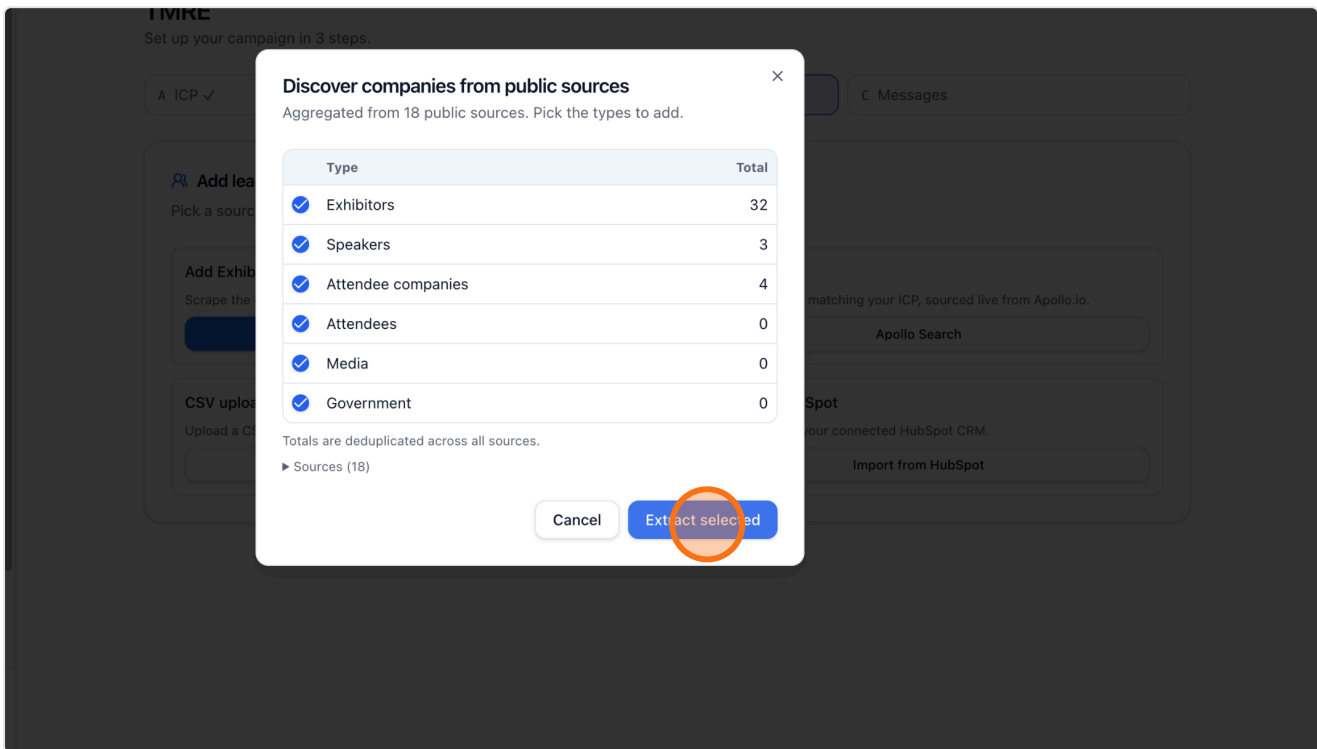
Import from HubSpot

Pull contacts from your connected HubSpot CRM.

Import from HubSpot

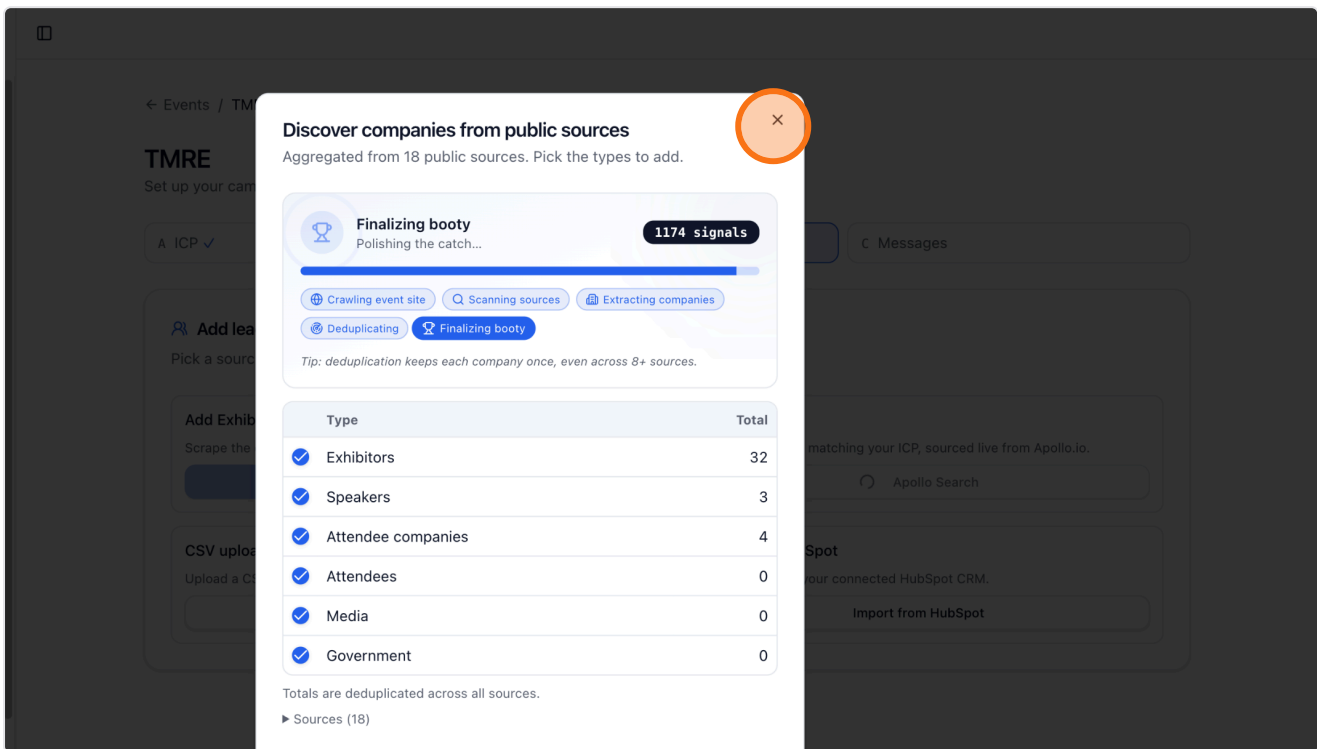
35. Pull contact details from chosen exhibitors instantly

Audio transcript: Pull contact details from chosen exhibitors instantly



36. Confirm extraction to populate your lead pipeline

Audio transcript: Confirm extraction to populate your lead pipeline



The screenshot shows a web application interface with a modal window titled "Discover companies from public sources". The modal is currently in the "Finalizing booty" stage, which is described as "Polishing the catch...". A progress bar indicates the completion status, and a badge shows "1174 signals". The modal lists the following steps: "Crawling event site", "Scanning sources", "Extracting companies", "Deduplicating", and "Finalizing booty" (the current step). A tip states: "Tip: deduplication keeps each company once, even across 8+ sources." Below the steps is a table showing the total count for each company type.

Type	Total
☒ Exhibitors	32
☒ Speakers	3
☒ Attendee companies	4
☒ Attendees	0
☒ Media	0
☒ Government	0

Totals are deduplicated across all sources.
► Sources (18)

The background interface shows a sidebar with "Events / TMRE" and "Set up your campaign" section, including "Add lead" and "Add Exhibitor" buttons. The main content area has a "Messages" section and a "Spot" section with a "Import from HubSpot" button.

37. Validate leads meet your ICP before outreach begins

Audio transcript: Validate leads meet your ICP before outreach begins

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Refer & Earn

Join our Community

sridhar@boothswipe.com

Sign out

✓ Jenn Mason

VP of Operations

Coulter

person

ICP

Sridhar Sri

✓ Melissa Hudnall

Chief of Staff & Executive Operations Leader

T-Mobile for Business

Exhibitor person

☐

No fit

Sridhar Sri

✓ John Hill

Head of Solution Engineering | T-Mobile for Business

T-Mobile for Business

Exhibitor person

☐

No fit

Sridhar Sri

✓ Matthew Davis

Vice President, IT, T-Mobile for Business

T-Mobile for Business

Exhibitor person

☐

No fit

Sridhar Sri

✓ Daymond John

Star

Daymond John

Speaker

☐

No fit

Sridhar Sri

✓ Amy Snow

Chief Research Officer & Chief of Staff

Amy Snow

Speaker

☐

No fit

Sridhar Sri

✓ Marisa Thalberg

Forbes CMO Hall of Fame Marketer; EVP, Chief Customer and

Marisa Thalberg

Speaker

☐

No fit

Sridhar Sri

✓ Capital One

Attendee company · Financial Services

Capital One

Attendee Co.

☐

No fit

Sridhar Sri

✓ Stern Pinball

Attendee company

Stern Pinball

Attendee Co.

☐

No fit

Sridhar Sri

✓ Bel Brands

Attendee company · Retail & CPG

Bel Brands

Attendee Co.

☐

No fit

Sridhar Sri

✓ Ipsos

Attendee company · Market Research

Ipsos

Attendee Co.

☐

No fit

Sridhar Sri

← Back to sources

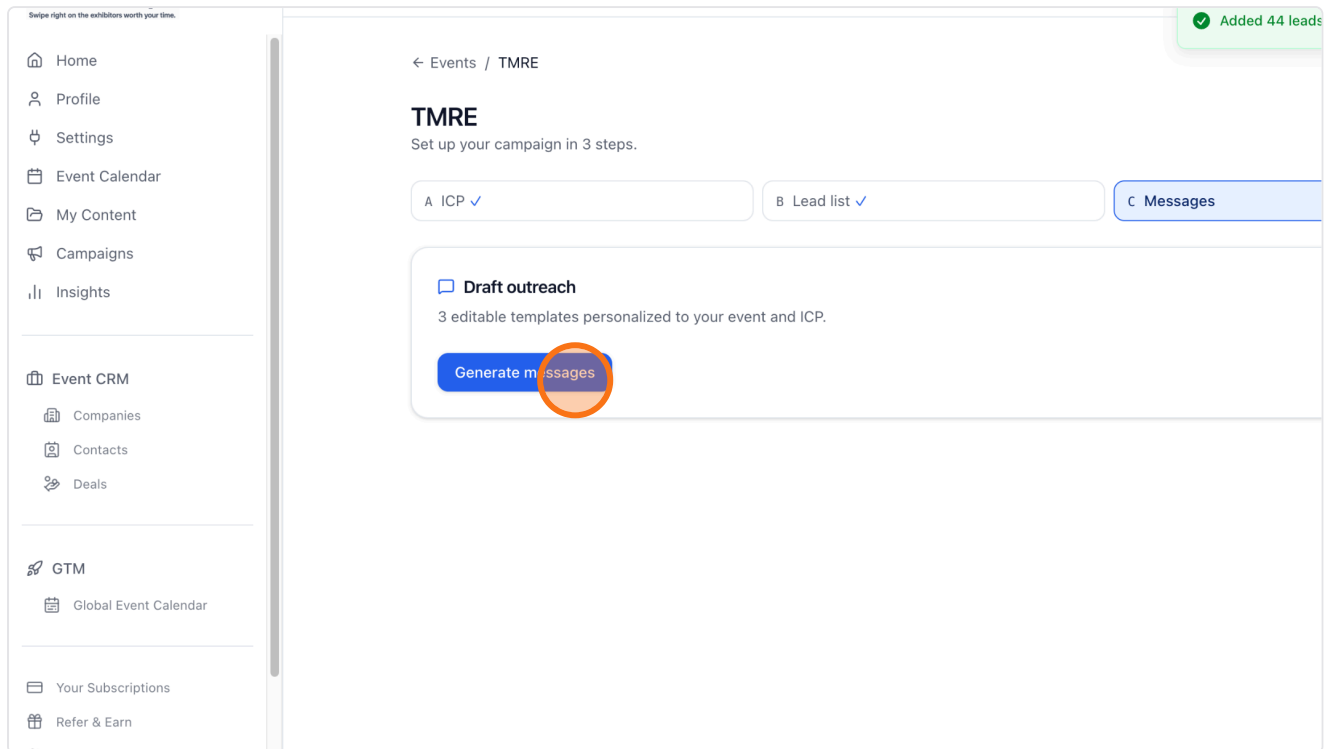
Approve leads

⚙️ Enrich with Apollo

Rebuild with Apollo

38. AI crafts personalized messages for each prospect automatically

Audio transcript: AI crafts personalized messages for each prospect automatically



39. Preview how AI personalizes messaging based on prospect data

Audio transcript: Preview how AI personalizes messaging based on prospect data

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Refer & Earn

Join our Community

← Events / TMRE

TMRE

Set up your campaign in 3 steps.

A ICP ✓

B Lead list ✓

C Messages

Review & edit messages

Use {{first_name}} and {{company}} as merge fields. They're filled per lead at send time.

LinkedIn connection note

Hi {{first_name}}, I'm reaching out as I see you're in the insights space. Many research teams are struggling with the manual bottlenecks of unstructured data extraction. I'd love to connect and share some work we're doing at Intics.ai ahead of TMRE in October. Best,
{{sender_name}}

Follow-up DM

Thanks for connecting, {{first_name}}! Since you're heading to TMRE, I wanted to invite you to booth Hall B 202. We're helping research leaders at {{company}} use autonomous AI agents to extract data from faxes, handwritten forms, and complex PDFs without manual effort. Worth a quick stop?

Email subject

Automating insights at TMRE / Booth Hall B 202

Email body

Hi {{first_name}},

40. Review another example showcasing dynamic value alignment

Audio transcript: Review another example showcasing dynamic value alignment

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Refer & Earn

Join our Community

Review & edit messages

Use {{first_name}} and {{company}} as merge fields. They're filled per lead at send time.

LinkedIn connection note

Hi {{first_name}}, I'm reaching out as I see you're in the insights space. Many research teams are struggling with the manual bottlenecks of unstructured data extraction. I'd love to connect and share some work we're doing at Intics.ai ahead of TMRE in October. Best, {{sender_name}}

Follow-up DM

Thanks for connecting, {{first_name}}! Since you're heading to TMRE, I wanted to invite you to booth Hall B 202. We're helping research leaders at {{company}} use autonomous AI agents to extract data from faxes, handwritten forms, and complex PDFs without manual configuration. Worth a quick stop?

Email subject

Automating insights at TMRE / Booth Hall B 202

Email body

Hi {{first_name}},

With TMRE approaching on 2026-10-05, I wanted to reach out specifically regarding the volume of unstructured data your team at {{company}} handles.

At Intics.ai, we've developed Agentic Document Intelligence (ADI) that allows research operations to autonomously extract data from handwritten forms, faxes, and complex PDFs. Unlike traditional OCR, our pre-trained AI agents handle the extraction without manual configuration—keeping your high-stakes data accurate and secure.

41. See how AI adapts tone and content per recipient

Audio transcript: See how AI adapts tone and content per recipient

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Refer & Earn

Join our Community

sridhar@boothswipe.com

Sign out

Use {{first_name}} and {{company}} as merge fields. They're filled per lead at send time.

LinkedIn connection note

Hi {{first_name}}, I'm reaching out as I see you're in the insights space. Many research teams are struggling with the manual bottlenecks of unstructured data extraction. I'd love to connect and share some work we're doing at Intics.ai ahead of TMRE in October. Best,
{{sender_name}}

Follow-up DM

Thanks for connecting, {{first_name}}! Since you're heading to TMRE, I wanted to invite you to booth Hall B 202. We're helping research leaders at {{company}} use autonomous AI agents to extract data from faxes, handwritten forms, and complex PDFs without manual intervention. Worth a quick stop?

Email subject

Automating insights at TMRE / Booth Hall B 202

Email body

Hi {{first_name}},

With TMRE approaching on 2026-10-05, I wanted to reach out specifically regarding the volume of unstructured data your team at {{company}} handles.

At Intics.ai, we've developed Agentic Document Intelligence (ADI) that allows research operations to autonomously extract data from handwritten forms, faxes, and complex PDFs. Unlike traditional OCR, our pre-trained AI agents handle the extraction without manual configuration—keeping your high-stakes data accurate and secure.

Approve & launch

Regenerate

42. Notice personalization depth that drives higher engagement rates

Audio transcript: Notice personalization depth that drives higher engagement rates

🏠 Settings

📅 Event Calendar

📁 My Content

📢 Campaigns

📊 Insights

📁 Event CRM

📁 Companies

📁 Contacts

📁 Deals

🔗 GTM

📅 Global Event Calendar

📧 Your Subscriptions

🎁 Refer & Earn

👤 Join our Community

sridhar@boothswipe.com

➔ Sign out

Use {{first_name}} and {{company}} as merge fields. They're filled per lead at send time.

LinkedIn connection note

Hi {{first_name}}, I'm reaching out as I see you're in the insights space. Many research teams are struggling with the manual bottlenecks of unstructured data extraction. I'd love to connect and share some work we're doing at Intics.ai ahead of TMRE in October. Best, {{sender_name}}

Follow-up DM

Thanks for connecting, {{first_name}}! Since you're heading to TMRE, I wanted to invite you to booth Hall B 202. We're helping research leaders at {{company}} use autonomous AI agents to extract data from faxes, handwritten forms, and complex PDFs without manual intervention. Worth a quick stop?

Email subject

Automating insights at TMRE / Booth Hall B 202

Email body

handwritten forms, faxes, and complex PDFs. Unlike traditional OCR, our pre-trained AI agents handle the extraction without manual configuration—keeping your high-stakes data accurate and secure.

We'll be at booth Hall B 202 throughout the event. Would you be open to a 5-minute walkthrough of how we're automating the 'work' of data entry for insights teams?

Safe travels to the show,

{{sender_name}}

Approve & launch

Regenerate

43. Send your campaign live with confidence in AI precision

Audio transcript: Send your campaign live with confidence in AI precision

🏠 Settings

📅 Event Calendar

📁 My Content

📢 Campaigns

📊 Insights

🏢 Event CRM

📁 Companies

📁 Contacts

📁 Deals

🔗 GTM

📅 Global Event Calendar

📧 Your Subscriptions

🎁 Refer & Earn

👤 Join our Community

sridhar@boothswipe.com

➡ Sign out

Use {{first_name}} and {{company}} as merge fields. They're filled per lead at send time.

LinkedIn connection note

Hi {{first_name}}, I'm reaching out as I see you're in the insights space. Many research teams are struggling with the manual bottlenecks of unstructured data extraction. I'd love to connect and share some work we're doing at Intics.ai ahead of TMRE in October. Best,
{{sender_name}}

Follow-up DM

Thanks for connecting, {{first_name}}! Since you're heading to TMRE, I wanted to invite you to booth Hall B 202. We're helping research leaders at {{company}} use autonomous AI agents to extract data from faxes, handwritten forms, and complex PDFs without manual intervention. Worth a quick stop?

Email subject

Automating insights at TMRE / Booth Hall B 202

Email body

Handwritten forms, faxes, and complex PDFs. Unlike traditional OCR, our pre-trained AI agents handle the extraction without manual configuration—keeping your high-stakes data accurate and secure.

We'll be at booth Hall B 202 throughout the event. Would you be open to a 5-minute walkthrough of how we're automating the 'tedious work' of data entry for insights teams?

Safe travels to the show,

{{sender_name}}

Approve & launch

Regenerate

44. Enrich contacts with verified emails to boost deliverability

Audio transcript: Enrich contacts with verified emails to boost deliverability

44
Queued
→

0
Invited
→

0
Accepted
→

0
Messaged
→

0
Emailed

Last send result

Per-channel preview, queue, and most recent errors.

Refresh

LinkedIn invites

Pending 0 Failed 0 Sent 0

No preview yet — click the channel button above.

LinkedIn follow-ups

Pending 0 Failed 0 Sent 0

No preview yet — click the channel button above.

Emails

Pending 0 Failed 0 Sent 0

No preview yet — click the channel button above.

Leads

44 of 44 selected

+ Add More Leads

 Click to get emails

↔ Resolve LinkedIn URLs

✓	Name	Title	Company	LinkedIn	Email	Owner
✓	Tim Spenny	Strategy Market Research AI	Conveo	 View	—	Sridhar Srigiriraju
✓	Sophia Ma	growth @ contrario (yc w25)	Listen Labs	 View	—	Sridhar Srigiriraju
✓	Mary C.	Associate Director Product Management at Numerator	Numerator	 View	—	Sridhar Srigiriraju

45. Scale your campaign by adding more targeted prospects

Audio transcript: Scale your campaign by adding more targeted prospects

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Refer & Earn

Join our Community

sridhar@boothswipe.com

Sign out

44

Queued

→

0

Invited

→

0

Accepted

→

0

Messaged

→

0

Em

→

Last send result

Per-channel preview, queue, and most recent errors.

LinkedIn invites

Pending 0Failed 0Sent 0

No preview yet — click the channel button above.

LinkedIn follow-ups

Pending 0Failed 0Sent 0

No preview yet — click the channel button above.

Emails

Pending 0Failed 0Sent 0

No preview yet — click the channel button above.

Leads

44 of 44 selected

+ Add more Leads

Click to get emails

Resolve LinkedIn URLs

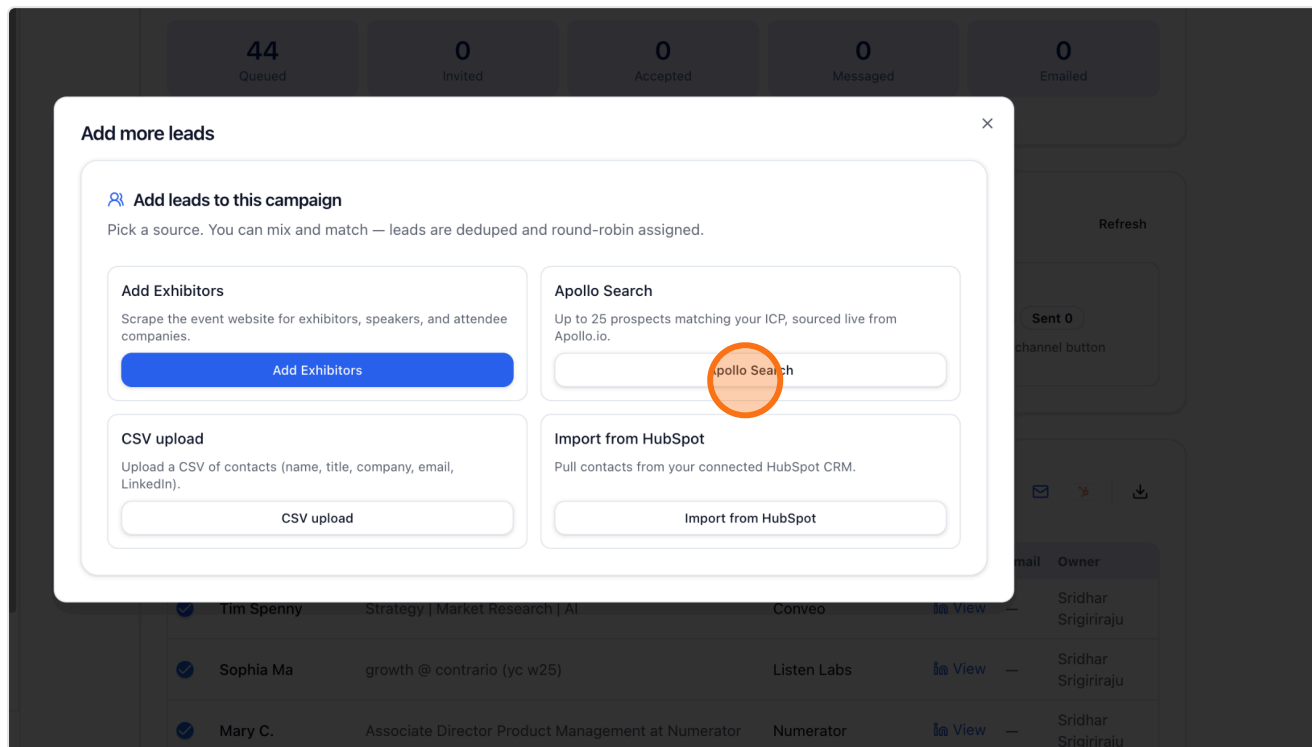
🔗

✉

✓	Name	Title	Company	LinkedIn	Email
✓	Tim Spenny	Strategy Market Research AI	Conveo	🔗 View	—
✓	Sophia Ma	growth @ contrario (yc w25)	Listen Labs	🔗 View	—
✓	Mary C.	Associate Director Product Management at Numerator	Numerator	🔗 View	—
✓	Mary Emerson	Market Research Director and Strategic Partner	Knit	🔗 View	—

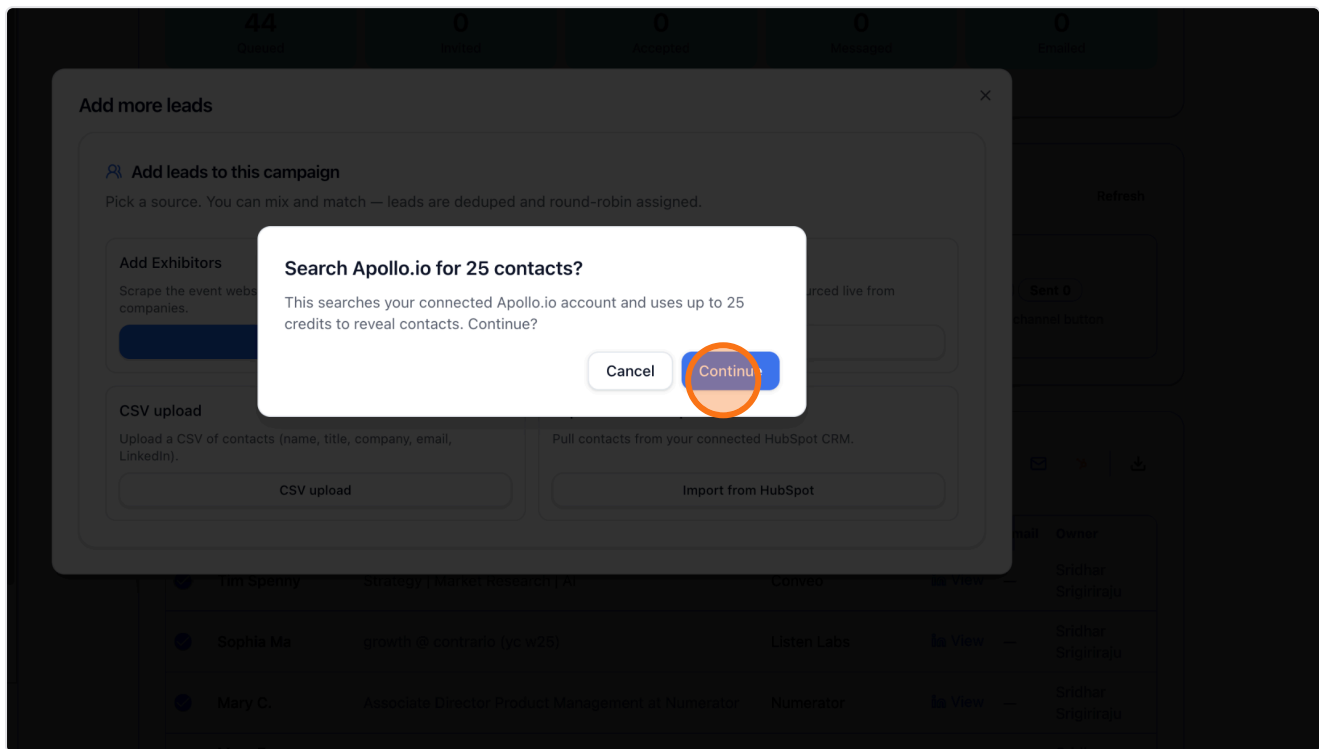
46. Tap into Apollo's database for B2B contact discovery

Audio transcript: Tap into Apollo's database for B2B contact discovery



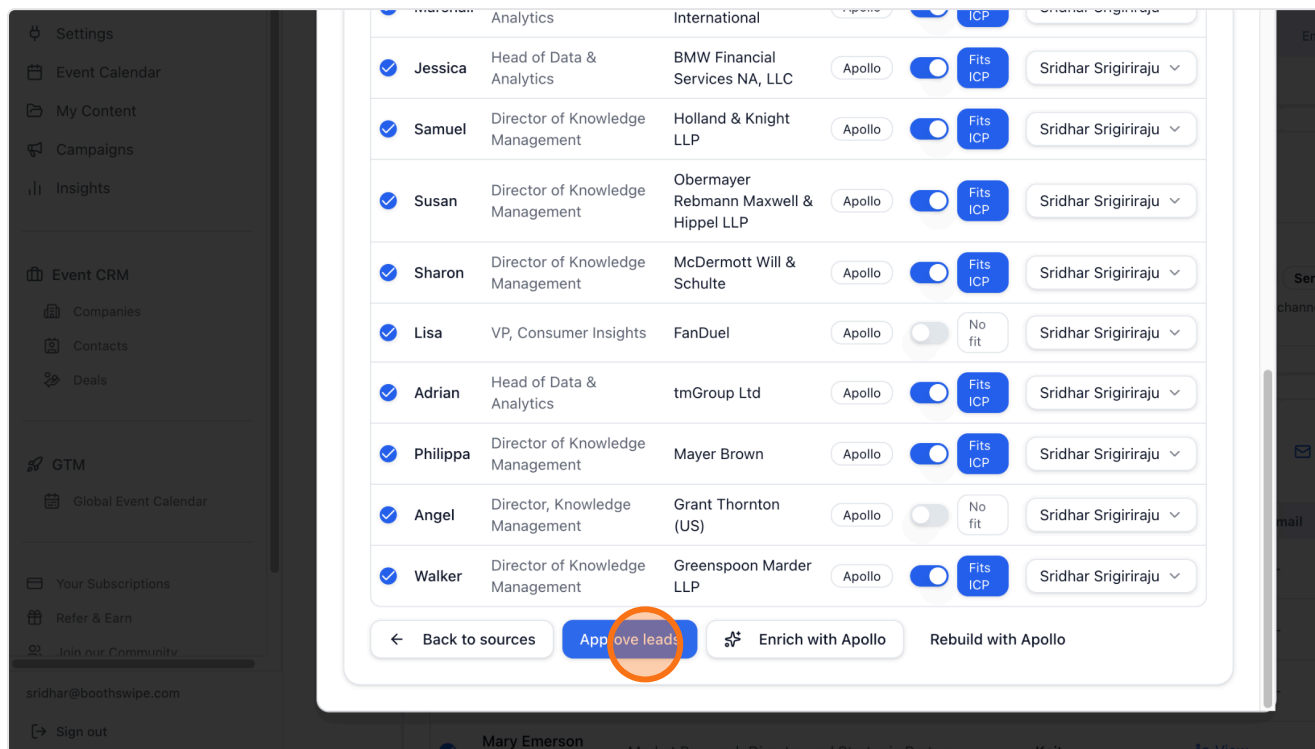
47. Import your search results seamlessly into the platform

Audio transcript: Import your search results seamlessly into the platform



48. Quality-check new leads before adding to your sequence

Audio transcript: Quality-check new leads before adding to your sequence



The screenshot displays the Apollo.io interface. On the left is a dark sidebar with navigation options: Settings, Event Calendar, My Content, Campaigns, Insights, Event CRM (with sub-items: Companies, Contacts, Deals), GTM (with sub-item: Global Event Calendar), Your Subscriptions, Refer & Earn, and Join our Community. The main area shows a table of leads. At the bottom of the table, the 'Approve leads' button is circled in orange.

	Job Title	Company	Source	Fit	ICP	Action
✓ Jessica	Head of Data & Analytics	BMW Financial Services NA, LLC	Apollo	On	Fits ICP	Sridhar Srigiriraju
✓ Samuel	Director of Knowledge Management	Holland & Knight LLP	Apollo	On	Fits ICP	Sridhar Srigiriraju
✓ Susan	Director of Knowledge Management	Obermayer Rebmann Maxwell & Hippel LLP	Apollo	On	Fits ICP	Sridhar Srigiriraju
✓ Sharon	Director of Knowledge Management	McDermott Will & Schulte	Apollo	On	Fits ICP	Sridhar Srigiriraju
✓ Lisa	VP, Consumer Insights	FanDuel	Apollo	Off	No fit	Sridhar Srigiriraju
✓ Adrian	Head of Data & Analytics	tmGroup Ltd	Apollo	On	Fits ICP	Sridhar Srigiriraju
✓ Philippa	Director of Knowledge Management	Mayer Brown	Apollo	On	Fits ICP	Sridhar Srigiriraju
✓ Angel	Director, Knowledge Management	Grant Thornton (US)	Apollo	Off	No fit	Sridhar Srigiriraju
✓ Walker	Director of Knowledge Management	Greenspoon Marder LLP	Apollo	On	Fits ICP	Sridhar Srigiriraju

Navigation buttons at the bottom: Back to sources, Approve leads (highlighted), Enrich with Apollo, Rebuild with Apollo.

49. Retrieve verified email addresses for immediate outreach

Audio transcript: Retrieve verified email addresses for immediate outreach

Last send result

Per-channel preview, queue, and most recent errors.

Refresh

LinkedIn invites

Pending 0Failed 0Sent 0

No preview yet — click the channel button above.

LinkedIn follow-ups

Pending 0Failed 0Sent 0

No preview yet — click the channel button above.

Emails

Pending 0Failed 0Sent 0

No preview yet — click the channel button above.

Leads

69 of 69 selected

+ Add More Leads

 Click to get emails

Resolve LinkedIn URLs

	Name	Title	Company	LinkedIn	Email	Owner
	Tim Spenny	Strategy Market Research AI	Conveo	 View	—	Sridhar Srigiriraju
	Sophia Ma	growth @ contrario (yc w25)	Listen Labs	 View	—	Sridhar Srigiriraju
	Mary C.	Associate Director Product Management at Numerator	Numerator	 View	—	Sridhar Srigiriraju
	Mary Emerson Baker	Market Research Director and Strategic Partner	Knit	 View	—	Sridhar Srigiriraju
	Frank Santiago	Knowledge Management	Market Logic	 View	—	Sridhar Srigiriraju

50. Convert LinkedIn profiles into actionable contact records

Audio transcript: Convert LinkedIn profiles into actionable contact records

Per-channel preview, queue, and most recent errors.

Refresh

LinkedIn invites

Pending 0Failed 0Sent 0

No preview yet — click the channel button above.

LinkedIn follow-ups

Pending 0Failed 0Sent 0

No preview yet — click the channel button above.

Emails

Pending 0Failed 0Sent 0

No preview yet — click the channel button above.

Leads

69 of 69 selected

+ Add More Leads

Click to get emails

Resolve LinkedIn URLs

☒	Name	Title	Company	LinkedIn	Email	Owner
☒	Tim Spenny	Strategy Market Research AI	Conveo	 View	—	Sridhar Srigiriraju
☒	Sophia Ma	growth @ contrario (yc w25)	Listen Labs	 View	—	Sridhar Srigiriraju
☒	Mary C.	Associate Director Product Management at Numerator	Numerator	 View	—	Sridhar Srigiriraju
☒	Mary Emerson Baker	Market Research Director and Strategic Partner	Knit	 View	—	Sridhar Srigiriraju
☒	Frank Santiago	Knowledge Management	Market Logic	 View	—	Sridhar Srigiriraju
☒	Matt Hatch	VP of Operations	Zappi	 View	—	Sridhar Srigiriraju

51. Process LinkedIn data to expand your reachable audience

Audio transcript: Process LinkedIn data to expand your reachable audience

Per-channel preview, queue, and most recent errors.

LinkedIn invites

Pending 0Failed 0Sent 0

No preview yet — click the channel button above.

LinkedIn follow-ups

Pending 0Failed 0Sent 0

No preview yet — click the channel button above.

Emails

Pending 0Failed 0Sent 0

No preview yet — click the channel button above.

Leads

69 of 69 selected

+ Add More Leads

✂ Click to get emails

⇄ Resolve LinkedIn URLs

☒	Name	Title	Company	LinkedIn	Email	Owner
☒	Tim Spenny	Strategy Market Research AI	Conveo	View	—	Sridhar Srigiriraju
☒	Sophia Ma	growth @ contrario (yc w25)	Listen Labs	View	—	Sridhar Srigiriraju
☒	Mary C.	Associate Director Product Management at Numerator	Numerator	View	—	Sridhar Srigiriraju
☒	Mary Emerson Baker	Market Research Director and Strategic Partner	Knit	View	—	Sridhar Srigiriraju
☒	Frank Santiago	Knowledge Management	Market Logic	View	—	Sridhar Srigiriraju
☒	Matt Hatch	VP of Operations	Zappi	View	—	Sridhar Srigiriraju
☒	Tracie Gately	Accounting Manager	AKova Biosciences Inc.	View	—	Sridhar Srigiriraju

Audio transcript: Return to finalize your lead selection process

Leads

69 of 69 selected

Name

Tim S

Sophi

Mary

Mary Baker

Frank

Matt

Tracie

Aman

Nisha Ramesh

Alex Golbin

Senior Computer Vision Engineer

Chief Technology Officer and Chief Data Officer

AKoya Biosciences Inc.

Aladdin Scientific Corporation

LinkedIn

Email

Owner

View

—

Sridhar Srigriraju

View

—

Sridhar Srigriraju

View

—

Sridhar Srigriraju

View

—

Sridhar Srigriraju

View

—

Sridhar Srigriraju

View

—

Sridhar Srigriraju

View

—

Sridhar Srigriraju

View

—

Sridhar Srigriraju

View

—

Sridhar Srigriraju

View

—

Sridhar Srigriraju

Send outreach emails — 0 leads

Each email is sent from the assigned member's connected Gmail/Outlook account, gradually (drip), capped at 50/day per account.

Subject

Automating insights at TMRE / Booth Hall B 202

Body

Hi {{first_name}},

With TMRE approaching on 2026-10-05, I wanted to reach out specifically regarding the volume of unstructured data your team at {{company}} handles.

At Intics.ai, we've developed Agentic Document Intelligence (ADI) that allows research operations to autonomously extract data from handwritten forms, faxes, and complex PDFs. Unlike traditional OCR, our pre-trained AI agents handle the extraction

Use {{first_name}} and {{company}} as merge fields. A compliance footer (sender, address, unsubscribe link) is appended automatically.

39 selected leads have no email address — they'll be skipped (the batch will still send to the rest).

Cancel

Confirm & start drip

53. Adjust settings to optimize campaign performance

Audio transcript: Adjust settings to optimize campaign performance

No preview yet — click the channel button above.

No preview yet — click the channel button above.

Eligible 0 · Will enqueue 0
Skipped: no email (69)

Leads

69 of 69 selected

+ Add More Leads

Click to get emails

Resolve LinkedIn URLs

	Name	Title	Company	LinkedIn	Email	Owner
☒	Tim Spenny	Strategy Market Research AI	Conveo	View	—	Sridhar Srigiriraju
☒	Sophia Ma	growth @ contrario (yc w25)	Listen Labs	View	—	Sridhar Srigiriraju
☒	Mary C.	Associate Director Product Management at Numerator	Numerator	View	—	Sridhar Srigiriraju
☒	Mary Emerson Baker	Market Research Director and Strategic Partner	Knit	View	—	Sridhar Srigiriraju
☒	Frank Santiago	Knowledge Management	Market Logic	View	—	Sridhar Srigiriraju
☒	Matt Hatch	VP of Operations	Zappi	View	—	Sridhar Srigiriraju
☒	Tracie Gately	Accounting Manager	AKoya Biosciences Inc.	View	—	Sridhar Srigiriraju
☒	Amanda Esch	Director Biotech R&D Biomarkers, Clinical Trials & Spatial Biology Regulatory Strategy (CLIA/CAP)	AKoya Biosciences Inc.	View	—	Sridhar Srigiriraju

54. Exit adjustments to maintain current configuration

Audio transcript: Exit adjustments to maintain current configuration

The screenshot shows a CRM interface with a 'Leads' table. A modal dialog is open, titled 'Send via LinkedIn — 0 invites + 0 follow-ups'. The dialog contains the following text:

Sent from each lead's assigned LinkedIn account · drip with randomized 60–180s gaps · capped at 20 invites/day per account · already-invited leads are skipped.

CONNECTION INVITES (0)

Hi {{first_name}}, I'm reaching out as I see you're in the insights space. Many research teams are struggling with the manual bottleneck of unstructured data extraction. I'd love to connect and share some work we're doing at Intics.ai ahead of TMRE in October. Best, {{sender_name}}

At the bottom of the dialog are two buttons: 'Cancel' (highlighted with an orange circle) and 'Confirm & start drip'.

The background table has the following columns: Name, Title, Company, LinkedIn, Email, and Owner. The table contains 10 rows of lead data, all of which are selected (indicated by blue checkmarks in the first column).

Name	Title	Company	LinkedIn	Email	Owner
Tim S			View	—	Sridhar Srigiriraju
Sophi			View	—	Sridhar Srigiriraju
Mary			View	—	Sridhar Srigiriraju
Mary Baker			View	—	Sridhar Srigiriraju
Frank			View	—	Sridhar Srigiriraju
Matt			View	—	Sridhar Srigiriraju
Tracie Gately	Accounting Manager	AKoya Biosciences Inc.	View	—	Sridhar Srigiriraju
Amanda Esch	Director Biotech R&D Biomarkers, Clinical Trials & Spatial Biology Regulatory Strategy (CLIA/CAP)	AKoya Biosciences Inc.	View	—	Sridhar Srigiriraju
Nisha Ramesh	Senior Computer Vision Engineer	AKoya Biosciences Inc.	View	—	Sridhar Srigiriraju
Alex Golbin	Chief Technology Officer and Chief Data Officer	Aladdin Scientific Corporation	View	—	Sridhar Srigiriraju

55. Refine targeting parameters for precision outreach

Audio transcript: Refine targeting parameters for precision outreach

BoothSwipe

Swipe right on the exhibitors worth your time.

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Eligible 0 · Will enqueue 0

Skipped: unresolved (69)

No preview yet — click the channel button above.

Eligible 0 · Will enqueue 0

Skipped: no email (69)

Leads

69 of 69 selected

+ Add More Leads

Click to get emails

Resolve LinkedIn URLs

LinkedIn

Email

☒	Name	Title	Company	LinkedIn	Email
☒	Tim Spenny	Strategy Market Research AI	Conveo	LinkedIn View	—
☒	Sophia Ma	growth @ contrario (yc w25)	Listen Labs	LinkedIn View	—
☒	Mary C.	Associate Director Product Management at Numerator	Numerator	LinkedIn View	—
☒	Mary Emerson Baker	Market Research Director and Strategic Partner	Knit	LinkedIn View	—
☒	Frank Santiago	Knowledge Management	Market Logic	LinkedIn View	—
☒	Matt Hatch	VP of Operations	Zappi	LinkedIn View	—
☒	Tracie Gately	Accounting Manager	AKoya Biosciences Inc.	LinkedIn View	—
☒	Amanda Esch	Director Biotech R&D Biomarkers, Clinical Trials & Spatial Biology Regulatory Strategy (CLIA/CAP)	AKoya Biosciences Inc.	LinkedIn View	—

56. Continue building your campaign foundation

Audio transcript: Continue building your campaign foundation

BoothSwipe

Swipe right on the exhibitors worth your time.

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Eligible 0 · Will enqueue 0

Skipped: unresolved (69)

No preview yet — click the channel button above.

Eligible 0 · Will enqueue 0

Skipped: no email (69)

Leads

69 of 69 selected

+ Add More Leads

Click to get emails

Resolve LinkedIn URLs

LinkedIn

Email

☒	Name	Title	Company	LinkedIn	Email
☒	Tim Spenny	Strategy Market Research AI	Conveo	LinkedIn View	—
☒	Sophia Ma	growth @ contrario (yc w25)	Listen Labs	LinkedIn View	—
☒	Mary C.	Associate Director Product Management at Numerator	Numerator	LinkedIn View	—
☒	Mary Emerson Baker	Market Research Director and Strategic Partner	Knit	LinkedIn View	—
☒	Frank Santiago	Knowledge Management	Market Logic	LinkedIn View	—
☒	Matt Hatch	VP of Operations	Zappi	LinkedIn View	—
☒	Tracie Gately	Accounting Manager	AKoya Biosciences Inc.	LinkedIn View	—
☒	Amanda Esch	Director Biotech R&D Biomarkers, Clinical Trials & Spatial Biology Regulatory Strategy (CLIA/CAP)	AKoya Biosciences Inc.	LinkedIn View	—

57. Access additional customization options as needed

Audio transcript: Access additional customization options as needed

BoothSwipe

Swipe right on the exhibitors worth your time.

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Eligible 0 · Will enqueue 0

Skipped: unresolved (69)

No preview yet — click the channel button above.

Eligible 0 · Will enqueue 0

Skipped: no email (69)

Leads

0 of 69 selected

+ Add More Leads

Click to get emails

Resolve LinkedIn URLs

LinkedIn

Email

	Name	Title	Company	LinkedIn	Email
☐	Tim Spenny	Strategy Market Research AI	Conveo	View	—
☐	Mary Emerson Baker	Market Research Director and Strategic Partner	Knit	View	—
☐	Sophia Ma	growth @ contrario (yc w25)	Listen Labs	View	—
☐	Mary C.	Associate Director Product Management at Numerator	Numerator	View	—
☐	Frank Santiago	Knowledge Management	Market Logic	View	—
☐	Matt Hatch	VP of Operations	Zappi	View	—
☐	Tracie Gately	Accounting Manager	AKoya Biosciences Inc.	View	—
☐	Amanda Esch	Director Biotech R&D Biomarkers, Clinical Trials & Spatial Biology Regulatory Strategy (CLIA/CAP)	AKoya Biosciences Inc.	View	—

58. Expand features to unlock advanced capabilities

Audio transcript: Expand features to unlock advanced capabilities

BoothSwipe

Swipe right on the exhibitors worth your time.

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Eligible 0 · Will enqueue 0

Skipped: unresolved (69)

No preview yet — click the channel button above.

Eligible 0 · Will enqueue 0

Skipped: no email (69)

Leads

68 of 69 selected

+ Add More Leads

Click to get emails

Resolve LinkedIn URLs

LinkedIn

Email

☐	Name	Title	Company	LinkedIn	Email
☐	Tim Spenny	Strategy Market Research AI	Conveo	View	—
☒	Mary Emerson Baker	Market Research Director and Strategic Partner	Knit	View	—
☒	Sophia Ma	growth @ contrario (yc w25)	Listen Labs	View	—
☒	Mary C.	Associate Director Product Management at Numerator	Numerator	View	—
☒	Frank Santiago	Knowledge Management	Market Logic	View	—
☒	Daymond John	Star	Daymond John	—	—
☒	Matt Hatch	VP of Operations	Zappi	View	—
☒	Tracie Gately	Accounting Manager	AKoya Biosciences Inc.	View	—

59. Navigate through campaign workflow stages

Audio transcript: Navigate through campaign workflow stages

BoothSwipe

Swipe right on the exhibitors worth your time.

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Eligible 0 · Will enqueue 0

Skipped: unresolved (69)

No preview yet — click the channel button above.

Eligible 0 · Will enqueue 0

Skipped: no email (69)

Leads

69 of 69 selected

+ Add More Leads

Click to get emails

Resolve LinkedIn URLs

Info

Email

☒	Name	Title	Company	LinkedIn	Email
☒	Tim Spenny	Strategy Market Research AI	Conveo	Info View	—
☒	Mary Emerson Baker	Market Research Director and Strategic Partner	Knit	Info View	—
☒	Sophia Ma	growth @ contrario (yc w25)	Listen Labs	Info View	—
☒	Mary C.	Associate Director Product Management at Numerator	Numerator	Info View	—
☒	Frank Santiago	Knowledge Management	Market Logic	Info View	—
☒	Daymond John	Star	Daymond John	—	—
☒	Matt Hatch	VP of Operations	Zappi	Info View	—
☒	Tracie Gately	Accounting Manager	AKoya Biosciences Inc.	Info View	—

60. Progress to the next stage of campaign setup

Audio transcript: Progress to the next stage of campaign setup

BoothSwipe

Swipe right on the exhibitors worth your time.

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Eligible 0 · Will enqueue 0

Skipped: unresolved (69)

No preview yet — click the channel button above.

Eligible 0 · Will enqueue 0

Skipped: no email (69)

Leads

0 of 69 selected

+ Add More Leads

Click to get emails

Resolve LinkedIn URLs

LinkedIn

Email

☐	Name	Title	Company	LinkedIn	Email
☐	Tim Spenny	Strategy Market Research AI	Conveo	View	—
☐	Mary Emerson Baker	Market Research Director and Strategic Partner	Knit	View	—
☐	Sophia Ma	growth @ contrario (yc w25)	Listen Labs	View	—
☐	Mary C.	Associate Director Product Management at Numerator	Numerator	View	—
☐	Frank Santiago	Knowledge Management	Market Logic	View	—
☐	Brian Bradbury	Vice President, Center for Observational Research	Amgen	View	—
☐	Raj Nimmagadda	VP, Enterprise Data Strategy and Engineering	Amgen	View	—
☐	Amanda Price	Consumer Sector Lead, Channel & Customer Research	AlphaSense	View	—

61. Move forward to complete your outreach strategy

Audio transcript: Move forward to complete your outreach strategy

Eligible 0 · Will enqueue 0
Skipped: unresolved (69)

No preview yet — click the channel button above.

Eligible 0 · Will enqueue 0
Skipped: no email (69)

Leads
1 of 69 selected

+ Add More Leads

Click to get emails

Resolve LinkedIn URLs

☐	Name	Title	Company	LinkedIn	Email	Owner
☒	Tim Spenny	Strategy Market Research AI	Conveo	View	—	Sridhar Srigiriraju
☐	Mary Emerson Baker	Market Research Director and Strategic Partner	Knit	View	—	Sridhar Srigiriraju
☐	Sophia Ma	growth @ contrario (yc w25)	Listen Labs	View	—	Sridhar Srigiriraju
☐	Mary C.	Associate Director Product Management at Numerator	Numerator	View	—	Sridhar Srigiriraju
☐	Frank Santiago	Knowledge Management	Market Logic	View	—	Sridhar Srigiriraju
☐	Brian Bradbury	Vice President, Center for Observational Research	Amgen	View	—	Sridhar Srigiriraju
☐	Raj Nimmagadda	VP, Enterprise Data Strategy and Engineering	Amgen	View	—	Sridhar Srigiriraju
☐	Amanda Price	Consumer Sector Lead, Channel & Customer Research	AlphaSense	View	—	Sridhar Srigiriraju

62. Return to previous menu to review settings

Audio transcript: Return to previous menu to review settings

Leads

1 of 69 selected

+ Add More Leads

Click to get emails

Resolve LinkedIn URLs

🔗

✉

🔍

📄

☐	Name	Title	Company	LinkedIn	Email	Owner
☒	Tim S			🔗 View	—	Sridhar Srigiriraju
☐	Mary Baker			🔗 View	—	Sridhar Srigiriraju
☐	Soph			🔗 View	—	Sridhar Srigiriraju
☐	Mary			🔗 View	—	Sridhar Srigiriraju
☐	Frank			🔗 View	—	Sridhar Srigiriraju
☐	Brian			🔗 View	—	Sridhar Srigiriraju
☐	Raj Nimmagadda	VP, Enterprise Data Strategy and Engineering	Amgen	🔗 View	—	Sridhar Srigiriraju
☐	Amanda Price	Consumer Sector Lead, Channel & Customer Research	AlphaSense	🔗 View	—	Sridhar Srigiriraju
☐	Ryan Fennerty	SVP Sales	AlphaSense	🔗 View	—	Sridhar Srigiriraju
☐	Mike Hutwelker	Global Account Leader	AlphaSense	🔗 View	—	Sridhar Srigiriraju

Send via LinkedIn — 0 invites + 0 follow-ups

Sent from each lead's assigned LinkedIn account · drip with randomized 60–180s gaps · capped at 20 invites/day per account · already-invited leads are skipped.

CONNECTION INVITES (0)

Hi {{first_name}}, I'm reaching out as I see you're in the insights space. Many research teams are struggling with the manual bottleneck of unstructured data extraction. I'd love to connect and share some work we're doing at Intics.ai ahead of TMRE in October. Best, {{sender_name}}

Cancel

Confirm & start drip

63. Access platform settings to connect integrations

Audio transcript: Access platform settings to connect integrations

BoothSwipe

Swipe right on the exhibitors worth your time.

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

MonitorICPMessages

69Queued

0Invited

0Accepted

0Messaged

Em

Last send result

Per-channel preview, queue, and most recent errors.

LinkedIn invites

4s ago

Pending 0Failed 0Sent 0

Eligible 0 · Will enqueue 0

Skipped: excluded (68), unresolved (1)

LinkedIn follow-ups

Pending 0Failed 0Sent 0

No preview yet — click the channel button above.

Emails

Pending 0Failed 0Sent

Eligible 0 · Will enqueue 0

Skipped: no email (69)

Leads

1 of 69 selected

+ Add More Leads

Click to get emails

Resolve LinkedIn URLs

Name

Title

Company

LinkedIn

Email

✓

Tim Spenny

Strategy | Market Research | AI

Conveo

View

—

Marv Emerson

64. Link your email provider to enable automated sending

Audio transcript: Link your email provider to enable automated sending

The screenshot displays the BoothSwipe user interface, specifically the 'Settings' page. On the left is a sidebar menu with options: Home, Profile, Settings (highlighted), Event Calendar, My Content, Campaigns, Insights, Event CRM (with sub-items: Companies, Contacts, Deals), GTM (with sub-item: Global Event Calendar), Your Subscriptions, Refer & Earn, and Join our Community. The main content area is divided into three sections:

- Geographies:** Features buttons for Asia, South East Asia, North America, Middle East, and Europe. Below these is a text input field 'Or add country / city' and an 'Add' button. A 'Save' button is at the bottom.
- Your connections:** Includes the text 'Each member connects their own LinkedIn and email.' and five connection cards:
 - LinkedIn:** Has a 'Connect' button, which is circled in orange.
 - Gmail:** Shows 'sridhar@boothswipe.com' with a 'Connected' status and a 'Disconnect' link.
 - Outlook:** Has a 'Connect' button.
 - WhatsApp:** Has a 'Connect' button.
 - Email — SMTP:** Has a 'Connect' button.
- Data integrations:** Includes the text 'Connect your own lead-data and CRM accounts. You're responsible for complying with each provider's terms and applicable law. Pulled data is kept only for the campaign — you can delete leads at any time.' and a section for 'LEAD DATA SOURCES' with one entry:
 - Apollo.io:** Shows '— API key Get' and a 'Connected' status with a 'Disconnect' link.

65. View all your campaigns to track performance

Audio transcript: View all your campaigns to track performance

BoothSwipe
Swipe right on the exhibitors worth your time.

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Data integrations

Connect your own lead-data and CRM accounts. You're responsible for complying with each provider's terms and applicable law. Pulled data is kept only for the campaign — you can delete leads at any time.

LEAD DATA SOURCES

Apollo.io — API key [Get](#)

Connected Disconnect

Seamless.ai — API key [Get](#)

Connected Disconnect

Lusha — API key

Connect

Others — request a provider

Request a provider

CRMS

HubSpot — OAuth

Connected Disconnect

UPLOAD YOUR DATA

Upload contacts (CSV)

Upload any CSV — you'll map the columns to fields in the next step.

Upload CSV

No contacts uploaded yet.

66. Open AI4 outreach campaign to monitor results

Audio transcript: Open AI4 outreach campaign to monitor results

BoothSwipe

Swipe right on the exhibitors worth your time.

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Refer & Earn

Join our Community

sridhar@boothswipe.com

Sign out

Campaigns

Manage and track all your outreach campaigns

+ New Campaign

Search campaigns...

All Status

All Events

All Channels

Campaign	Event	Channel	Status	Contacts	Sent	Replied	Reply Rate	Created
TMRE outreach	TMRE	Edit to set channel	Active	69	0	0	0%	Jun 13, 2026
Africa Food Show outreach	Africa Food Show	Edit to set channel	Active	27	0	0	0%	Jun 13, 2026
AI4 outreach	AI4	Edit to set channel	Active	71	0	0	0%	Jun 12, 2026

67. Drill into campaign details for deeper insights

Audio transcript: Drill into campaign details for deeper insights

BoothSwipe

Swipe right on the exhibitors worth your time.

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Refer & Earn

Join our Community

sridhar@boothswipe.com

Sign out

Leads

25 of 71 selected

+ Add More Leads

Click to get emails

Resolve LinkedIn URLs

☐	Name	Title	Company	LinkedIn	Email	Owner
☒	Michael	Head of Demand Generation	Rootstock Software	View	mabdullahi@rootstock.com	Sridhar Srigiriraju
☐	Scott Kehm	Senior Vice President & Assistant Treasurer at AMD	AMD	View	scott.keh@amd.com	Sridhar Srigiriraju
☐	Swami Sivasubramanian	VP, AWS Agentic AI	AWS	View	swami@amazon.com	Sridhar Srigiriraju
☐	Jeff Barr	Vice President & Chief Evangelist at Amazon Web Services	AWS	View	jbarr@amazon.com	Sridhar Srigiriraju
☐	Matt Yanchyshyn	VP, AWS Marketplace & Partner Services	AWS	View	myan@amazon.com	Sridhar Srigiriraju
☐	Alan Love	VP, Global Sales Operations at Cisco	Cisco	View	allove@cisco.com	Sridhar Srigiriraju
☐	Mario Castro	VP, Americas Cloud & AI Infrastructure	Cisco	View	marcastr@cisco.com	Sridhar Srigiriraju
☐	Alison Wagonfeld	Chief Marketing Officer	NVIDIA	View	awagonfeld@nvidia.com	Sridhar Srigiriraju
☐	Helen Li	Director Of Marketing Operations	NVIDIA	View	hli@nvidia.com	Sridhar Srigiriraju
☐	John Fenno	Director, Global Consumer Marketing	NVIDIA	View	jfenno@nvidia.com	Sridhar Srigiriraju
☐	Matt Renner	President, Chief Revenue Officer	Google Cloud	View	mattrenner@google.com	Sridhar Srigiriraju

68. Close the detail view to continue exploration

Audio transcript: Close the detail view to continue exploration

Send outreach emails — 25 leads

Each email is sent from the assigned member's connected Gmail/Outlook account, gradually (drip), capped at 50/day per account.

Subject

Boosting {{company}}'s ROI at AI4

Body

We built Boothwip to change that. We help companies like yours automate pre-show outreach and book a full calendar of ICP meetings before the event even starts.

I'd love to show you how it works and help you maximize your pipeline from the show. Would you like us to setup a demo for you - remotely?

Thanks,
Best,

{{sender_name}}

Use {{first_name}} and {{company}} as merge fields. A compliance footer (sender, address, unsubscribe link) is appended automatically.

From

Sridhar Srigiriraju <sridhar@boothwip.com>: 25

Cancel Confirm & start drip

Name	Title	Company	Email
Michael			abdullahi@rootstock.com
Scott			ott.kehm@amd.com
Swan			ami@amazon.com
Sivas			arr@amazon.com
Jeff			yan@amazon.com
Matt			ve@cisco.com
Alan			arcast@cisco.com
Maric			ragonfeld@nvidia.com
Alison			@nvidia.com
Helen			@nvidia.com
John Fenno	Director, Global Consumer Marketing	NVIDIA	jfenno@nvidia.com
Matt Renner	President, Chief Revenue Officer	Google Cloud	mattrenner@google.com

69. Navigate to your events hub to manage multiple shows

Audio transcript: Navigate to your events hub to manage multiple shows

The screenshot displays the BoothSwipe Events Hub interface. On the left is a sidebar with navigation options: Home, Profile, Settings, Event Calendar, My Content, Campaigns, Insights, Event CRM (Companies, Contacts, Deals), GTM (Global Event Calendar), and Your Subscriptions. The main content area shows the event details for 'AI4', which has 71 leads and is currently 'Active'. Below this, there are tabs for 'Monitor', 'ICP', and 'Messages'. A progress bar shows the status of leads: 71 Queued, 0 Invited, 0 Accepted, and 0 Messaged. The 'Last send result' section provides a per-channel preview, queue, and most recent errors for LinkedIn invites, LinkedIn follow-ups, and Emails. Each channel shows 0 Pending, 0 Failed, and 0 Sent items, with a note that no preview is yet available.

BoothSwipe
Swipe right on the exhibitors worth your time.

Home
Profile
Settings
Event Calendar
My Content
Campaigns
Insights

Event CRM
Companies
Contacts
Deals

GTM
Global Event Calendar

Your Subscriptions

← Event / AI4

AI4
71 leads · **Active** · 0 resolved · 71 unresolved

Monitor ICP Messages

71 Queued → 0 Invited → 0 Accepted → 0 Messaged →

Last send result
Per-channel preview, queue, and most recent errors.

LinkedIn invites
Pending 0 **Failed 0** **Sent 0**
No preview yet — click the channel button above.

LinkedIn follow-ups
Pending 0 **Failed 0** **Sent 0**
No preview yet — click the channel button above.

Emails
Pending 0 **Failed 0** **Sent 0**
Eligible 25 · Will enqueue 25
Skipped: excluded (46)

70. Explore Africa Food Show for regional outreach strategies

Audio transcript: Explore Africa Food Show for regional outreach strategies

BoothSwipe

Swipe right on the exhibitors worth your time.

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Refer & Earn

Join our Community

sridhar@boothswipe.com

Sign out

EVENTS

AI4

Africa Food Show

AI4

PIPELINE

Influenced this quarter

\$0.0M

CAMPAIGN STATUS

Contacts (all events)

0

0 reached - 0 queued

0

invites

0

DMs

0

emails

Replies

0 (0%)

CALENDAR

< June 2026 >

Su

Mo

Tu

We

Th

Fr

Sa

31

1

2

3

4

5

6

7

8

9

10

11

12

13

Upcoming event · Sridhar Srigriraju

51 days out

Outreach

Event journey

Outreach

Outreach is 9 days overdue

AI4 · Aug 4–6

Add conference location

Attendee

YOUR ITINERARY

Tue 4 Aug

Wed 5 Aug

Thu 6 Aug

OUTREACH PHASE

Pacing — 0 of ~138 touches for this stage

Send ~138 more touches to stay on pace for a ~3-touch sequence by event day.

Target accounts attending

71 +24

Attendees discovered

1,211 +612

Outreach sent

0 +187

Meetings scheduled

0 +9

Premium meeting slots

High-value 1:1s book up first. Lock them in early.

0 / 11 booked

Slot	Mon 3 Aug	Tue 4 Aug	Wed 5 Aug	Thu 6 Aug	Fri 7 Aug
Evening	+	-	-	-	-
Breakfast	-	+	+	+	-

71. View outreach programs tied to this specific event

Audio transcript: View outreach programs tied to this specific event

EVENTS

+

Upcoming event · Sridhar Srigriraju

66 days out

Outreach

Event journey

Outreach

Outreach should start in ~6 days

AI4

Africa Food Show

TMRE

PIPELINE

Influenced this quarter

\$0.0M

CAMPAIGN STATUS

→

Contacts (all events)

0

0 reached · 0 queued

0 invites

0 DMs

0 emails

Replies

0 (0%)

CALENDAR

Africa Food Show · Aug 19–21

Nairobi

Booth · Hall C 202

YOUR ITINERARY

Wed 19 Aug

Thu 20 Aug

Fri 21 Aug

OUTREACH PHASE

Pacing — 0 of ~32 touches for this stage

Send ~32 more touches to stay on pace for a ~3-touch sequence by event day.

Target accounts attending

27 +24

Attendees discovered

463 +612

Outreach sent

0 +187

Meetings scheduled

0 +9

Premium meeting slots

High-value 1:1s book up first. Lock them in early.

0 / 11 booked

Audio transcript: Return to full event calendar view

BoothSwipe

Swipe right on the exhibitors worth your time.

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Refer & Earn

Join our Community

Events / Africa Food Show

Africa Food Show

27 leads · Active · 0 resolved · 27 unresolved

Monitor

ICP

Messages

27

Queued

→

0

Invited

→

0

Accepted

→

0

Messaged

→

0

Emailed

→

Last send result

Per-channel preview, queue, and most recent errors.

Refresh

LinkedIn invites

Pending 0

Failed 0

Sent 0

No preview yet — click the channel button above.

LinkedIn follow-ups

Pending 0

Failed 0

Sent 0

No preview yet — click the channel button above.

Emails

Pending 0

Failed 0

Sent 0

No preview yet — click the channel button above.

Leads

27 of 27 selected

+ Add More Leads

Click to get emails

Resolve LinkedIn URLs

LinkedIn

Email

Owner

View

—

Sridhar

	Name	Title	Company	LinkedIn	Email	Owner
✓	Mike	Sales and Marketing Director, North America, Prod & Mktg	Material Co., Ltd			

73. Access event-specific actions and workflows

Audio transcript: Access event-specific actions and workflows

BoothSwipe

Swipe right on the exhibitors worth your time.

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Refer & Earn

Join our Community

sridhar@boothswipe.com

Sign out

CRM Metrics

Contacts (all events)

0

0 reached · 0 queued

0 invites

0 DMs

0 emails

Replies

0 (0%)

CALENDAR

< June 2026 >

Su

Mo

Tu

We

Th

Fr

Sa

31

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

1

2

3

4

Nothing scheduled this day.

EVENT NEWS

A maiden Formula 3 victory for Hiyyu Yamakoshi on the ...
instagram.com

Ai4 2026 Unveils World-Class Speaker Lineup Reflecting the ...
finance.yahoo.com

Ai4 2026 Unveils Expanded Exhibit Hall Featuring Nearly 400

Target accounts attending

71 +24

Outreach sent

0 +187

Attendees discovered

1,211 +612

Meetings scheduled

0 +9

Premium meeting slots

High-value 1:1s book up first. Lock them in early.

0 / 11 booked

Slot	Mon 4 Aug	Tue 4 Aug	Wed 5 Aug	Thu 6 Aug	Fri 7 Aug
Evening	+	-	-	-	-
Breakfast	-	+	+	+	-
Lunch	-	+	+	+	-
Dinner	-	+	+	+	-
After	-	-	-	-	+

Priority exhibitors

Booths to visit

AM

AMD

Booth A-1...

A-100

99

-

SI

Siemens

Booth B-107

B-107

99

-

GO

Google Cl...

Booth C-114

C-114

95

-

AWS

Priority companies

By ICP fit

MI

Mistral AI

Attendee

Exhibitor

2 contacts · Head of Deman...

99

DE

Deepki

Attendee

1 contact · Head of Demand...

99

NV

NVIDIA

Attendee

Exhibitor

98

74. Manage event details and engagement timelines

Audio transcript: Manage event details and engagement timelines

0 reached · 0 queued

0 invites

0 DMs

0 emails

Replies0 (0%)

Outreach sent0 +187

Meetings scheduled0 +9

CALENDAR

< June 2026 >

Su	Mo	Tu	We	Th	Fr	Sa
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4

Nothing scheduled this day.

EVENT NEWS

A maiden Formula 3 victory for Hiyu Yamakoshi on the ...

instagram.com

AI4 2026 Unveils World-Class

Premium meeting slots

High-value 1:1s book up first. Lock them in early.

0 / 11 booked

Slot	Mon 3 Aug	Tue 4 Aug	Wed 5 Aug	Thu 6 Aug	Fri 7 Aug
Evening	+	.	.	.	.
Attendee	Pick from your leads (optional)	+	+	+	.
Or custom title	Dinner with Acme exec team	+	+	+	.
Notes	Venue, time, agenda...	.	.	.	+

Cancel

Save

Booths to visit

SI

Siemens

B-107

99

Priority companies

By ICP fit

MI

Mistral AI

Exhibitor

2 contacts · Head of Deman...

99

DE

Deepki

Attendee

1 contact · Head of Demand...

99

75. Schedule a meeting with Scott Kehm from AMD

Audio transcript: Schedule a meeting with Scott Kehm from AMD

invites

DMs

emails

Replies0 (0%)

0 +187

0 +9

CALENDAR

< June 2026 >

Su	Mo	Tu	We	Th	Fr	Sa
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4

Nothing scheduled this day.

EVENT NEWS

A maiden Formula 3 victory for Hiyu Yamakoshi on the ...
instagram.com

Ai4 2026 Unveils World-Class Speaker Lineup Reflecting the ...
finance.yahoo.com

Ai4 2026 Unveils Expanded Exhibit Hall Featuring Nearly 400

Premium meeting slots

High-value 1:1s book up first. Lock them in early.

0 / 11 booked

Slot	Mon 3 Aug	Tue 4 Aug	Wed 5 Aug	Thu 6 Aug	Fri 7 Aug
Evening	+	-	-	-	-
	+	+	+	+	-
	+	+	+	+	-
	-	-	-	-	+

Attendee

Pick from your leads (optional)

Michael · Rootstock Software

Scott Kehm · AMD

Swami Sivasubramanian · AWS

Jeff Barr · AWS

Matt Yanchyshyn · AWS

Alan Love · Cisco

Mario Castro · Cisco

Alison Wagonfeld · NVIDIA

Helen Li · NVIDIA

John Fenno · NVIDIA

Matt Renner · Google Cloud

David Jarrell · Google Cloud

Booths to visit

99 —

99 —

95 —

Priority companies

By I

MI Mistral AI Attendee

MI Exhibitor

2 contacts · Head of Deman...

DE Deepki Attendee

1 contact · Head of Demand...

NV NVIDIA Attendee

NV Exhibitor

76. Confirm your meeting to lock in the connection

Audio transcript: Confirm your meeting to lock in the connection

invites

DMs

emails

Replies0 (0%)

CALENDAR

<

June 2026

>

Su

Mo

Tu

We

Th

Fr

Sa

31

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

1

2

3

4

Nothing scheduled this day.

EVENT NEWS

A maiden Formula 3 victory for Hiyu Yamakoshi on the ...

instagram.com

AI4 2026 Unveils World-Class Speaker Lineup Reflecting the ...

finance.yahoo.com

AI4 2026 Unveils Expanded Exhibit Hall Featuring Nearly 400

0 +187

0 +9

Premium meeting slots

High-value 1:1s book up first. Lock them in early.

0 / 11 booked

Slot	Mon 3 Aug	Tue 4 Aug	Wed 5 Aug	Thu 6 Aug	Fri 7 Aug
Evening	+	.	.	.	.
Attendee	+	+	+	+	.
Or custom title	+	+	+	+	.
Notes	.	.	.	.	+

Attendee

Scott Kehm · AMD

Or custom title

Dinner with Acme exec team

Notes

Venue, time, agenda...

Cancel

Save

Booths to visit

SI

Siemens

Booth B-107

B-107

99

—

GO

Google Cl...

Booth C-114

C-114

95

—

...

AWS

—

Priority companies

By ICP fit

MI

Mistral AI

Attendee

Exhibitor

2 contacts · Head of Deman...

99

DE

Deepki

Attendee

1 contact · Head of Demand...

99

NV

NVIDIA

Attendee

Exhibitor

98

77. Add another strategic meeting to your calendar

Audio transcript: Add another strategic meeting to your calendar

0

0 reached · 0 queued

0

invites

0

DMs

0

emails

Replies0 (0%)

CALENDAR

<June 2026>

Su

Mo

Tu

We

Th

Fr

Sa

31

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

1

2

3

4

Nothing scheduled this day.

EVENT NEWS

A maiden Formula 3 victory for Hiyu Yamakoshi on the ...
instagram.com

71

+24

Outreach sent0

+187

Premium meeting slots

High-value 1:1s book up first. Lock them in early.

1 / 11 booked

Slot	Mon 3 Aug	Tue 4 Aug	Wed 5 Aug	Thu 6 Aug	Fri 7 Aug
Evening	Scott Kehm AMD				
Breakfast		+	+	+	
Lunch		+	+	+	
Dinner		+	+	+	
After					+

Priority exhibitors

Booths to visit

AM

AMD

— · Booth A-1...

A-100

99

—

SI

Siemens

Booth B-107

B-107

99

—

Priority companies

By ICP fit

MI

Mistral AI

Attendee

Exhibitor

2 contacts · Head of Deman...

99

1,211

Meeting saved

Meetings scheduled0

+9

78. Choose from your qualified leads for meeting scheduling

Audio transcript: Choose from your qualified leads for meeting scheduling

The screenshot shows a meeting scheduling dashboard. At the top, there are counters for '0 invites', '0 DMs', '0 emails', and 'Replies 0 (0%)'. Below this is a calendar for June 2026, with the 13th highlighted. The main section is titled 'Premium meeting slots' with a note 'High-value 1:1s book up first. Lock them in early.' and '1 / 11 booked'. It features a table with columns for dates from Mon 3 Aug to Fri 7 Aug and rows for 'Evening', 'Breakfast', 'Lunch', 'Dinner', and 'After'. The 'Evening' slot on Mon 3 Aug is booked with 'Scott Kehm' from 'AMD'. A dropdown menu is open over the 'Dinner' slot, showing 'Attendee' with the option 'Pick from your leads (optional)' circled in orange, and 'Or custom title' with the text 'Dinner with Acme exec team'. Below the dropdown is a 'Notes' field with the text 'Venue, time, agenda...'. To the right, there is a 'Priority companies' section with a table listing companies like 'Mistral AI', 'Deepki', and 'NVIDIA' with their respective contact counts and ICP fit scores. The bottom left corner shows 'EVENT NEWS' with headlines about Formula 3 and AI4 2026.

0 invites 0 DMs 0 emails
Replies 0 (0%)

CALENDAR
June 2026
Nothing scheduled this day.

EVENT NEWS
A maiden Formula 3 victory for Hiyu Yamakoshi on the ...
AI4 2026 Unveils World-Class Speaker Lineup Reflecting the ...
AI4 2026 Unveils Expanded

Premium meeting slots
High-value 1:1s book up first. Lock them in early. 1 / 11 booked

Slot	Mon 3 Aug	Tue 4 Aug	Wed 5 Aug	Thu 6 Aug	Fri 7 Aug
Evening	Scott Kehm AMD				
Breakfast		+	+	+	
Lunch		+	+	+	
Dinner		+	+	+	
After					+

Attendee
Pick from your leads (optional)
Or custom title
Dinner with Acme exec team

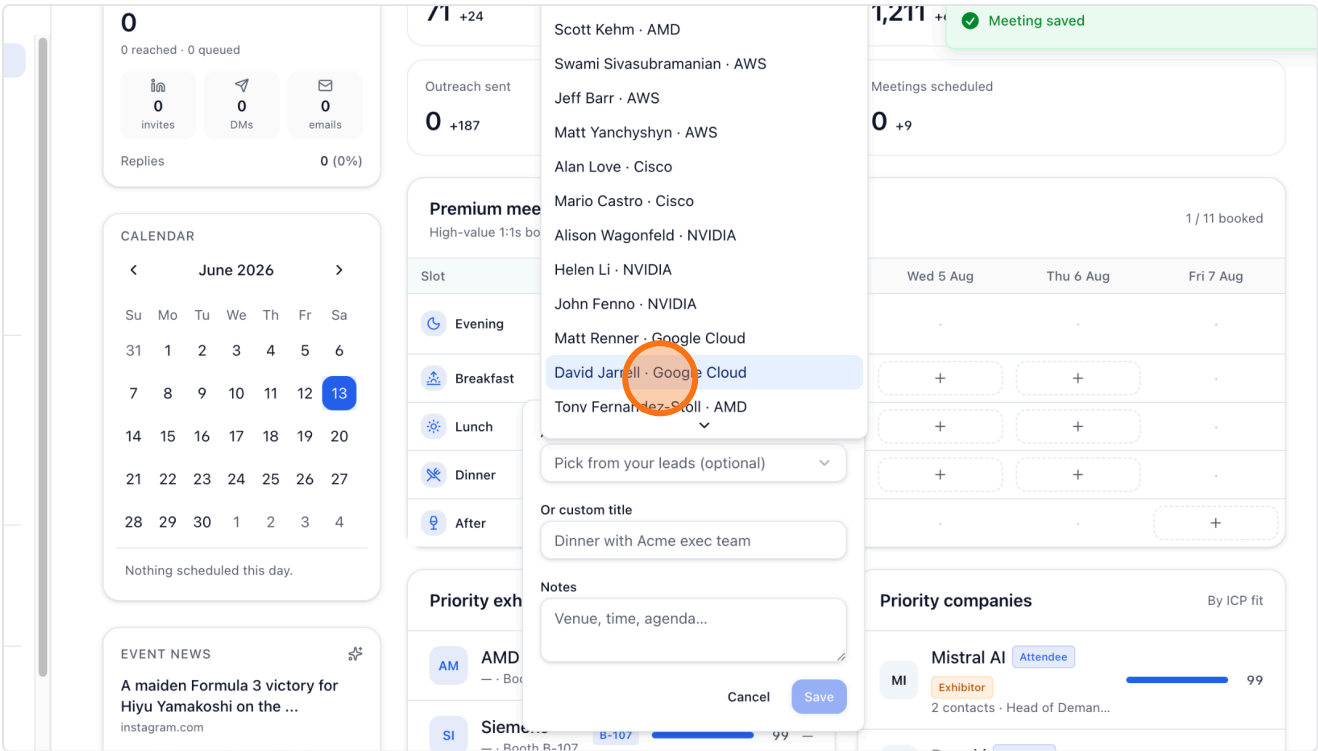
Notes
Venue, time, agenda...

Priority companies
By ICP fit

Company	Role	Contacts	ICP Fit
Mistral AI	Attendee	2 contacts	99
Deepki	Attendee	1 contact	99
NVIDIA	Attendee		

79. Book time with David Jarrell from Google Cloud

Audio transcript: Book time with David Jarrell from Google Cloud



80. Lock in this high-value meeting opportunity

Audio transcript: Lock in this high-value meeting opportunity

invites

DMs

emails

Replies0 (0%)

CALENDAR

< June 2026 >

Su

Mo

Tu

We

Th

Fr

Sa

31

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

1

2

3

4

Nothing scheduled this day.

EVENT NEWS

A maiden Formula 3 victory for HiYu Yamakoshi on the ...
instagram.com

AI4 2026 Unveils World-Class Speaker Lineup Reflecting the ...
finance.yahoo.com

AI4 2026 Unveils Expanded Exhibit Hall Featuring Nearly 400

0 +187

0 +9

Premium meeting slots

High-value 1:1s book up first. Lock them in early.

1 / 11 booked

Slot	Mon 3 Aug	Tue 4 Aug	Wed 5 Aug	Thu 6 Aug	Fri 7 Aug
Evening	Scott Kehm AMD				
Breakfast		+	+	+	
Lunch			+	+	
Dinner			+	+	
After					+

Attendee

David Jarrell · Google Cloud

Or custom title

Dinner with Acme exec team

Notes

Venue, time, agenda...

Cancel

Save

Priority exhibitors

AM	AMD	Booth A-101	99
SI	Siemens	Booth B-107	99
GO	Google Cloud	Booth C-114	95

Priority companies

By ICP fit

MI	Mistral AI	Attendee	99
DE	Deepki	Attendee	99
NV	NVIDIA	Attendee	98

81. Continue building your event meeting schedule

Audio transcript: Continue building your event meeting schedule

0 invites

0 DMs

0 emails

Replies0 (0%)

CALENDAR

<June 2026>

Su

Mo

Tu

We

Th

Fr

Sa

31

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

1

2

3

4

Nothing scheduled this day.

EVENT NEWS

A maiden Formula 3 victory for Hiyu Yamakoshi on the ...
instagram.com

AI4 2026 Unveils World-Class Speaker Lineup Reflecting the ...
finance.yahoo.com

Outreach sent0 +187

Meetings scheduled0 +9

Premium meeting slots2 / 11 booked

High-value 1:1s book up first. Lock them in early.

Slot	Mon 3 Aug	Tue 4 Aug	Wed 5 Aug	Thu 6 Aug	Fri 7 Aug
Evening	Scott Kehm AMD				
Breakfast		David Jarrell Google Cloud	+	+	
Lunch		+	+	+	
Dinner		+	+	+	
After					+

Priority exhibitorsBooths to visit

AMAMD
— · Booth A-1...

A-10099

SISiemens
— · Booth B-107

B-10799

Google Cl

Priority companiesBy ICP fit

MI
Mistral AI
Exhibitor
2 contacts · Head of Deman...

Attendee99

DE
Deepki
1 contact · Head of Demand...

Attendee99

82. Select another prospect to maximize networking ROI

Audio transcript: Select another prospect to maximize networking ROI

The screenshot displays a CRM interface with a sidebar on the left and a main content area. The sidebar includes a 'CALENDAR' section for June 2026, with the 13th highlighted. Below the calendar is an 'EVENT NEWS' section with three articles. The main content area features a 'Premium meeting slots' table and a 'Priority exhibitors' list. A modal is open over the meeting slots table, allowing the user to select an attendee and add notes.

Calendar: June 2026. The 13th is highlighted.

Premium meeting slots: High-value 1:1s book up first. Lock them in early. 2 / 11 booked.

Slot	Mon 3 Aug	Tue 4 Aug	Wed 5 Aug	Thu 6 Aug	Fri 7 Aug
Evening	Scott Kehm AMD				
Breakfast		David Jarrell Google Cloud	+	+	
Lunch		+	+	+	
Dinner				+	
After					+

Priority exhibitors:

- AM AMD - Booth A-100
- SI Siemens - Booth B-107
- GO Google Cl... - Booth C-114

Modal:

- Attendee:** Pick from your lead (optional)
- Or custom title:** Dinner with Acme exec team
- Notes:** Venue, time, agenda...
- Buttons:** Cancel, Save

83. Arrange a meeting with Tony Fernandez-Stoll from AMD

Audio transcript: Arrange a meeting with Tony Fernandez-Stoll from AMD

U reached - U queued

0

invites

0

DMs

0

emails

Replies0 (0%)

CALENDAR

<

June 2026

>

Su	Mo	Tu	We	Th	Fr	Sa
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4

Nothing scheduled this day.

EVENT NEWS

A maiden Formula 3 victory for Hiyu Yamakoshi on the ...

instagram.com

AI4 2026 Unveils World-Class Speaker Lineup Reflecting the ...

Outreach sent

0+187

Premium meeting slots

High-value 1:1s book up first. Lock them in

Slot	Mon 3 Aug
Evening	Scott Kehm AMD
Breakfast	
Lunch	
Dinner	
After	

Priority exhibitors

AM	AMD	A-100
SI	Siemens	B-107

Swami Sivasubramanian · AWS

Jeff Barr · AWS

Matt Yanchyshyn · AWS

Alan Love · Cisco

Mario Castro · Cisco

Alison Wagonfeld · NVIDIA

Helen Li · NVIDIA

John Fenno · NVIDIA

Matt Renner · Google Cloud

David Jarrell · Google Cloud

Tony Fernandez-Stoll · AMD

Peter Gaulich · SAP

Pick from your leads (optional)

Or custom title

Dinner with Acme exec team

Notes

Venue, time, agenda...

Cancel

Save

2 / 11 booked

Thu 6 Aug	Fri 7 Aug
+	
+	
+	
	+

ies

By ICP fit

Attendee	99
Head of Deman...	
Attendee	99
Head of Demand	

84. Confirm to solidify another valuable connection

Audio transcript: Confirm to solidify another valuable connection

The screenshot displays a meeting management dashboard. On the left, a calendar for June 2026 shows the 13th as the selected date. The main area is titled 'Premium meeting slots' and shows a table of slots for Monday through Friday. A modal window is open for editing a slot, showing the attendee 'Tony Fernandez-Stoll - AMD' and a custom title 'Dinner with Acme exec team'. The 'Save' button in the modal is highlighted with an orange circle. Below the meeting slots, there is a section for 'Priority exhibitors' listing AMD, Siemens, and Google Cloud. On the far left, there is a sidebar with 'EVENT NEWS' and 'Replies'.

Calendar: June 2026. Selected date: 13.

Premium meeting slots: High-value 1:1s book up first. Lock them in early. 2 / 11 booked.

Slot	Mon 3 Aug	Tue 4 Aug	Wed 5 Aug	Thu 6 Aug	Fri 7 Aug
Evening	Scott Kehm AMD				
Breakfast		David Jarrell Google Cloud	+	+	
Lunch		+	+	+	
Dinner				+	
After					+

Priority exhibitors:

- AM AMD - Booth A-100
- SI Siemens - Booth B-107
- GO Google Cloud - Booth C-114

Event News:

- A maiden Formula 3 victory for Hiyu Yamakoshi on the ...
- AI4 2026 Unveils World-Class Speaker Lineup Reflecting the ...
- AI4 2026 Unveils Expanded Exhibit Hall Featuring Nearly 400

Modal:

Attendee: Tony Fernandez-Stoll - AMD

Or custom title: Dinner with Acme exec team

Notes: Venue, time, agenda...

Buttons: Cancel, Save

85. Add one more prospect to optimize your event ROI

Audio transcript: Add one more prospect to optimize your event ROI

invites

DMs

emails

Replies0 (0%)

CALENDAR

< June 2026 >

Su	Mo	Tu	We	Th	Fr	Sa
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4

Nothing scheduled this day.

EVENT NEWS

A maiden Formula 3 victory for HiYu Yamakoshi on the ...
instagram.com

AI4 2026 Unveils World-Class Speaker Lineup Reflecting the ...
finance.yahoo.com

AI4 2026 Unveils Expanded Exhibit Hall Featuring Nearly 400

0 +187

0 +9

Premium meeting slots

High-value 1:1s book up first. Lock them in early.

3 / 11 booked

Slot	Mon 3 Aug	Tue 4 Aug	Wed 5 Aug	Thu 6 Aug	Fri 7 Aug
Evening	Scott Kehm AMD	-	-	-	-
Breakfast	-	David Jarrell Google Cloud	+	+	-
Lunch	-	+	Tony Fernandez-Stoll AMD	+	-
Dinner	-	+	+	+	-
After	-	-	-	-	+

Priority exhibitors

Booths to visit

AM	AMD	A-100	99	-
SI	Siemens	B-107	99	-
GO	Google Cl...	C-114	95	-

Priority companies

By ICP fit

MI	Mistral AI	Attendee	99
	Exhibitor	2 contacts · Head of Deman...	
DE	Deepki	Attendee	99
		1 contact · Head of Demand...	
	NVIDIA	Attendee	

86. Pick your final meeting from qualified leads

Audio transcript: Pick your final meeting from qualified leads

invites

DMs

emails

Replies0 (0%)

CALENDAR

< June 2026 >

Su

Mo

Tu

We

Th

Fr

Sa

31

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

1

2

3

4

Nothing scheduled this day.

EVENT NEWS

A maiden Formula 3 victory for Hiyu Yamakoshi on the ...
instagram.com

AI4 2026 Unveils World-Class Speaker Lineup Reflecting the ...
finance.yahoo.com

AI4 2026 Unveils Expanded Exhibit Hall Featuring Nearly 400

0 +187

0 +9

Premium meeting slots

High-value 1:1s book up first. Lock them in early.

3 / 11 booked

Slot	Mon 3 Aug	Tue 4 Aug	Wed 5 Aug	Thu 6 Aug	Fri 7 Aug
Evening	Scott Kehm AMD				
Breakfast		David Jarrell Google Cloud	+	+	
Lunch		+	Tony Fernandez-Stoll AMD	+	
Dinner		+	+	+	
After					+

Priority exhibitors

Booths to visit

AM	AMD	A-100	99
SI	Siemens	B-107	99
GO	Google Cl...	C-114	95

Attendee

Pick from your leads (optional)

Or custom title

Dinner with Acme exec team

Notes

Venue, time, agenda...

Cancel

Save

By ICP fit

99

99

87. Schedule time with Sahil Sethi from Freshworks

Audio transcript: Schedule time with Sahil Sethi from Freshworks

The screenshot displays a scheduling application interface. On the left, a calendar for June 2026 shows the 13th as the selected date. Below the calendar is an 'EVENT NEWS' section with three articles. The main area is divided into two sections: 'Premium meeting slots' and 'Priority exhibitors'. The 'Premium meeting slots' section shows a table with columns for 'Slot', 'Mon 3 Aug', and 'Tue 4 Aug'. The 'Evening' slot is booked with 'Scott Kehm' from AMD. The 'Breakfast' slot is booked with 'David Jarrell' from Google Cloud. The 'Lunch' slot is empty. The 'Dinner' slot is empty. The 'After' slot is empty. The 'Priority exhibitors' section shows a list of exhibitors: AMD (Booth A-100, 99), Siemens (Booth B-107, 99), and Google Cloud (Booth C-114, 95). On the right, a dropdown menu is open, showing a list of attendees. The name 'Sahil Sethi' from 'Freshworks' is highlighted with an orange circle. Other attendees listed include Matt Burton (Siemens), Justin McGarry (HPE), Casey Taylor (HPE), Mark Thompson (HPE), Nuno Leal (EY), Philip Coady (Dataiku), Natasha Kern (Dataiku), Dieter Heren III (Popl), Bryce Alsten (Popl), Natalie Miller (Popl), and Rachna Gupta (Freshworks). Below the dropdown menu, there is a section for 'Pick from your leads (optional)' and 'Or custom title' with a text input field containing 'Dinner with Acme exec team'. At the bottom right, there are 'Cancel' and 'Save' buttons.

invites DMs emails

Replies 0 (0%)

CALENDAR

< June 2026 >

Su Mo Tu We Th Fr Sa

31 1 2 3 4 5 6

7 8 9 10 11 12 13

14 15 16 17 18 19 20

21 22 23 24 25 26 27

28 29 30 1 2 3 4

Nothing scheduled this day.

EVENT NEWS

A maiden Formula 3 victory for Hiyyu Yamakoshi on the ...
instagram.com

AI4 2026 Unveils World-Class Speaker Lineup Reflecting the ...
finance.yahoo.com

AI4 2026 Unveils Expanded Exhibit Hall Featuring Nearly 400 ...

0 +187

Premium meeting slots

High-value 1:1s book up first. Lock them in early.

Slot	Mon 3 Aug	Tue 4 Aug
Evening	Scott Kehm AMD	
Breakfast		David Jarrell Google Cloud
Lunch		+
Dinner		+
After		

Priority exhibitors

Booths to visit

AM	AMD	A-100	99
SI	Siemens	B-107	99
GO	Google Cl...	C-114	95

Matt Burton · Siemens

Justin McGarry · HPE

Casey Taylor · HPE

Mark Thompson · HPE

Nuno Leal · EY

Philip Coady · Dataiku

Natasha Kern · Dataiku

Dieter Heren III · Popl

Bryce Alsten · Popl

Natalie Miller · Popl

Sahil Sethi · Freshworks

Rachna Gupta · Freshworks

Pick from your leads (optional)

Or custom title

Dinner with Acme exec team

Notes

Venue, time, agenda...

Cancel Save

3 / 11 booked

Fri 7 Aug

By ICP fit

99

99

88. Complete your meeting lineup for maximum impact

Audio transcript: Complete your meeting lineup for maximum impact

invites

DMs

emails

Replies0 (0%)

CALENDAR

< June 2026 >

Su

Mo

Tu

We

Th

Fr

Sa

31

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

1

2

3

4

Nothing scheduled this day.

EVENT NEWS

A maiden Formula 3 victory for HiYu Yamakoshi on the ...
instagram.com

AI4 2026 Unveils World-Class Speaker Lineup Reflecting the ...
finance.yahoo.com

AI4 2026 Unveils Expanded Exhibit Hall Featuring Nearly 400

0 +187

0 +9

Premium meeting slots

High-value 1:1s book up first. Lock them in early.

3 / 11 booked

Slot	Mon 3 Aug	Tue 4 Aug	Wed 5 Aug	Thu 6 Aug	Fri 7 Aug
Evening	Scott Kehm AMD				
Breakfast		David Jarrell Google Cloud	+	+	
Lunch		+	Tony Fernandez-Stoll AMD	+	
Dinner		+	+	+	
After					+

Priority exhibitors

Booths to visit

AM	AMD	A-100	99
SI	Siemens	B-107	99
GO	Google Cl...	C-114	95

Attendee

Sahil Sethi · Freshworks

Or custom title

Dinner with Acme exec team

Notes

Venue, time, agenda...

Cancel

Save

By ICP fit

99

99

89. Monitor real-time campaign reach and queue status

Audio transcript: Monitor real-time campaign reach and queue status

BoothSwipe

Swipe right on the exhibitors worth your time.

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

TMRE

PIPELINE

Influenced this quarter

\$0.0M

CAMPAIGN STATUS

Contacts (all events)

0

0 reached · 0 queued

0 invites

0 DMs

0 emails

Replies

0 (0%)

CALENDAR

< June 2026 >

Su

Mo

Tu

We

Th

Fr

Sa

31

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

YOUR ITINERARY

Tue 4 Aug

Wed 5 Aug

Thu 6 Aug

OUTREACH PHASE

Pacing — 0 of ~138 touches for this stage

Send ~138 more touches to stay on pace for a ~3-touch sequence by event day.

Target accounts attending

71 +24

Attendees discovered

1,211 +612

Outreach sent

0 +187

Meetings scheduled

0 +9

Premium meeting slots

High-value 1:1s book up first. Lock them in early.

Slot	Mon 3 Aug	Tue 4 Aug	Wed 5 Aug	Thu 6 Aug
Evening	Scott Kehm AMD			
Breakfast		David Jarrell Google Cloud	+	
Lunch		+		Tony Fernandez-Stoll AMD

90. Navigate to explore additional platform capabilities

Audio transcript: Navigate to explore additional platform capabilities

BoothSwipe

Swipe right on the exhibitors worth your time.

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Refer & Earn

Join our Community

sridhar@boothswipe.com

Sign out

Campaigns

Manage and track all your outreach campaigns

+ New Campaign

Search campaigns...

All Status

All Events

All Channels

Campaign	Event	Channel	Status	Contacts	Sent	Replied	Reply Rate	Created
TMRE outreach	TMRE	Edit to set channel	Active	69	0	0	0%	Jun 13, 2026
Africa Food Show outreach	Africa Food Show	Edit to set channel	Active	27	0	0	0%	Jun 13, 2026
AI4 outreach	AI4	Edit to set channel	Active	71	0	0	0%	Jun 12, 2026

91. Dive into analytics to measure campaign effectiveness

Audio transcript: Dive into analytics to measure campaign effectiveness

BoothSwipe

Swipe right on the exhibitors worth your time.

Home

Profile

Settings

Event Calendar

My Content

Campaigns

Insights

Event CRM

Companies

Contacts

Deals

GTM

Global Event Calendar

Your Subscriptions

Campaigns

Manage and track all your outreach campaigns

Search campaigns...

All Status

All Events

Campaign	Event	Channel	Status	Contacts	Sent	Replied	Reply Rate
TMRE outreach	TMRE	Edit to set channel	Active	69	0	0	
Africa Food Show outreach	Africa Food Show	Edit to set channel	Active	27	0	0	
AI4 outreach	AI4	Edit to set channel	Active	71	0	0	

92. You're Ready to Dominate Your Next Event

Imagine filling your calendar with qualified meetings while competitors struggle for attention. Start your free trial today and transform event marketing forever.

Audio transcript: You're Ready to Dominate Your Next Event

Imagine filling your calendar with qualified meetings while competitors struggle for attention. Start your free trial today and transform event marketing forever.

